

THE EDUCATION BUSINESS CONFERENCE 2025

Future Proofing Education



**Developing
systems**

**Building
infrastructure**

**Empowering
people**



8:00 - 9:00	REGISTRATION , REFRESHMENTS AND EXHIBITION		
9:00 - 9:20	Welcome: Chris Zarraga, Director, Schools North East & Louise Levy, Board Member, Education Mutual		
9:20 - 10:20	Getting the Best Out of Yourself in Order to Empower Others Adam Wright, Chimp Management Mentor		
10:25 - 11:00	Main room Sponsored by: Education Mutual	Room 1 Sponsored by: Dolce	Room 2 Sponsored by: Agilico
	SESSION ROUND ONE		
	Cybersecurity and Data Protection in the Age of AI Jon Holden, Cybersecurity Leader, Cyber North	Getting Started with Your Climate Action Plan John Broderick & Katherine Humpleby, Climate Action Advisors, Let's Go Zero	Employment Law Changes Jill Donabie, Partner, Muckle LLP
11:00 - 12:00	REFRESHMENTS AND EXHIBITION		
12:00 - 12:35	SESSION ROUND TWO		
	Developing Systems session	Staff Reputation Legal Protection Adam Ward, Renewals Manager, Education Mutual	The Fast Track to School Marketing: Strategy Meets AI Kim Hardcastle, Assistant Professor, Northumbria University & Alexis Thurkettle, Office Manager, Jarrow Cross CE Primary
12:35 - 13:35	LUNCH AND EXHIBITION		
13:35 - 14:35	Insights Discovery: Communication Strategies for Success Claire Knowles, Director, Karen Knowles Training and Development LTD		
14:40 - 15:15	SESSION ROUND THREE		
	Policies for a Changing World Graham Vials, Head of Education Law, Ward Hadaway	Estate Strategy: What Good Looks Like and What is Usually Missing Tracey Field, Founder, Tracey Field Consulting Ltd	The Value of Connecting Professional Development & Wellbeing Strategies Cate Kalson, Chief People Officer, Opencast
15:20 - 15:55	SESSION ROUND FOUR		
	Budgeting and Planning: Key Concepts and Looking to the Future Kath Hull, Lingfield Education Trust & Graham Fitzgerald, Azets	Business Continuity Planning: Ensuring Operational Resilience Dale Barton, Head of Service for Health & Safety, NYES	Maximising Non-Teaching Position Recruitment Opportunities Victoria Henry, School Business Manager, St Joseph's Catholic Academy
15:55	CLOSE		

EXHIBITION HALL OPEN



Session room sponsors

