



NNoSS

National Network of Special Schools
for School Business Professionals



NNoSS ANNUAL CONFERENCE 2027

**Exhibition & Sponsorship
Opportunities**



08:00-16:00*
THURSDAY 6 MAY 2027

**ROYAL STATION HOTEL, NEWCASTLE
UPON TYNE**



info@nnoss.co.uk



www.nnoss.co.uk

**Timings subject to change*

Put your brand in front of the people making purchasing decisions in specialist education

The national conference for business and operational leaders in special schools, hospital schools and alternative provision

Join around 120 finance, operations, HR and business leaders for a highly targeted day of learning, networking and supplier engagement.

Audience: Approx. 120 School Business Professionals, including:

CFOs, COOs, HR Managers, School Business Managers, Finance Directors, Head Teachers, and other operational staff responsible for procurement and management in Special Schools, Hospital Schools, and Alternative Provision settings.

WHY SPONSOR?

Specialist settings have distinct operational, financial and procurement needs. Sponsoring the NNoSS Annual Conference gives your organisation direct access to the people evaluating services, managing budgets and solving those challenges across special schools, hospital schools and alternative provision

Sponsorship Benefits Include:

- Build visibility before, during and after the conference
- Meet a highly targeted specialist-education audience
- Position your organisation as a trusted partner to the SEND and AP sectors
- Generate qualified conversations with a highly relevant national audience



REACH THE SECTOR — NOT JUST THE ROOM.

National reach. Specialist focus. Real influence.

120+

Senior education
leaders

NATIONAL REACH

Delegates from 50+
local authority areas
across England

THE RIGHT PEOPLE

School Business
Professionals and
senior leaders from
specialist settings

Meet around 120 School Business
Professionals and senior
operational leaders from
specialist settings across
England, including CFOs, COOs,
School Business Managers,
Finance Directors, HR leaders,
Head Teachers and colleagues
responsible for finance, HR,
procurement, estates,
technology and operational
delivery.

RESERVE YOUR
PACKAGE



SPECIALIST AUDIENCE. NATIONAL OPPORTUNITY.

Less scatter. More relevant conversations. Stronger
connections across specialist education.

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SESSION ROOM SPONSORSHIP:

- Exclusive room branding of one breakout room

Pop-up stands, welcome slides and promotional materials

- In-room sponsor stand

6ft × 2ft table and two chairs

- Main exhibition stand

Additional stand in the main exhibition area

- 2 complimentary places

- Speaker welcome

60-second introduction before each session



EXHIBITION STAND:

Put your brand in front of key decision-makers from across specialist education. Engage with delegates throughout registration, refreshment breaks and lunch, with limited stand spaces ensuring strong visibility.

Your package includes a 6ft × 2ft table, 2 chairs, complimentary WiFi, power on request and 2 exhibition staff places, including lunch and refreshments.

Spaces are limited and allocated on a first-come, first-served basis.



DELEGATE BAG SPONSOR:

Put your brand in the hands of every delegate. Your company logo and website will feature on all conference bags, with your organisation also recognised as the official Delegate Bag Sponsor in event materials.



BRAND AWARENESS PACKAGE:

Maximum visibility. Multiple touchpoints. One standout package.

Put your brand front and centre throughout the conference, with your logo on delegate name badges, lanyards and notepads*, plus a digital advert displayed in the main conference room and exhibition hall.

Reach every attendee directly with a delegate bag insert, creating another valuable touchpoint with the people shaping specialist education. Your logo will also feature on the post-event survey in our follow-up email. Add two tailored questions to the post-event survey and receive the responses – giving you valuable insight directly from this specialist audience.

**Logos with more than three colours may incur an additional charge.*





CONFERENCE BAG INSERTS:

Put your brand directly into the hands of every delegate. Include an A4 leaflet, brochure (up to 5 bound pages) or branded item in every conference bag for a simple, high-impact way to get noticed.



DIGITAL ADVERT & DIGITAL HANDBOOK ADVERT:

Get your brand seen before the conference even begins. Feature a full-colour advert in our digital conference handbook, shared with every delegate ahead of the event in both live and downloadable PDF formats. Your advert can also link directly to your chosen webpage, helping turn visibility into engagement.

Digital advert displayed in the main conference room and exhibition hall.



About NNoSS

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NNoSS is a national network for School Business Professionals working in special and hospital schools and alternative provision settings, facilitated by Schools North East and launched with the support of the Department for Education.

The National Network of Special Schools for School Business Professionals facilitates good and best practice, it leads, drives and delivers behaviour change in schools' buying practices, and is linked with wider regional and national networks. It is a source of support, information, advice, guidance and continuing professional development for its members. It engages with decision and policy makers, think tanks and works to create efficiencies across the sector.

It is also a platform on which to celebrate everything that is wonderful about these diverse schools.

This inclusive network provides around 250 SBPs with the tools to self-improve, support colleagues and be supported in their roles.





“ NNoSS Conference 2026 Delegate

I absolutely loved the conference, what a brilliant event, beautifully put together. I feel incredibly honoured to have spoken and to have contributed to such a positive and thought-provoking conference.

Ready to put your brand in front of specialist education decision-makers?

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Select your preferred opportunity and submit your details. Our team will be in touch to confirm availability.



NNoSS is powered by Schools North East

Schools North East is the first, and only, regional schools-led network in the UK. We represent the views of all 1,150 schools in the North East. Our Board of CEOs and Head Teachers are elected by their peers to represent the North East's Primary, Secondary, Special, and Independent sectors.

As well as our Board of Head Teachers, Schools North East is also steered by a 'Council' of School Business Professionals drawn from every area, phase and type of school in the North East.

Schools North East has extensive experience organising large-scale conferences and exhibitions. Our annual Summit attracts over 500+ school leaders and is the must-attend education event in the North East. Our annual Education Business Conference attracts over 300 delegates and is the biggest event of its kind in the country. Our events programme during the 25/26 academic year supported 4,000 school leaders and staff from the North East and beyond.