



# Webinar Programme Sponsorship Opportunity

In September 2017, we launched our webinar programme to further support schools by reducing the cost of accessing timely, high quality information and CPD. The webinar programme has continued to progress throughout 2018 and 2019 and we have introduced a structure using the individual strands below:

- School Business Managers – SPONSOR CONFIRMED
- Governance – SPONSOR CONFIRMED
- **Recruitment and retention**

Each strand will include a **minimum** of three webinars (one webinar per term).

We would like to offer you the opportunity to be the main sponsor of the annual Schools North East webinar programme for 2019-20.

## Sponsorship Package

Being the main sponsor of the webinar programme provides your company with exclusive and direct exposure to attendees and registrants.

The cost of sponsorship is:

**£1,000+VAT** per individual strand

OR

~~£2,500+VAT~~ all three strands

## What's included:

- **Webinar delivery:** Your organisation will be given the initial opportunity to provide content for the webinars, meaning that someone from your organisation would be the webinar speaker alongside the Schools North East host. (Optional)
- **'Welcome/Close to attendees' address:** At the beginning or end of the webinars, you are provided with 2 minutes to address the attendees as the webinar sponsor. (This is also included if you are not delivering the content). (Optional)
- **Branding:** Your organisation's branding will be included on all marketing materials, all pre and post webinar information, all SNE webinar presentation slides and on the recording of the online events.
- **Sponsor acknowledgement:** Your company will also be acknowledged in all marketing for each webinar and on social media.
- **Website:** Your company description, logo, and website link will feature prominently on each of the single webinar pages on our website.
- **Delegate details:** You will receive a registrant list prior to the online events, with names and organisations of all the people who registered.

For more information or to express your interest, please contact the Events Team on [events@schoolsnortheast.com](mailto:events@schoolsnortheast.com) or call 0191 349 5973.

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## About Schools North East

Schools North East is the first, and only, regional schools-led network in the UK. We represent the views of all 1,150 schools in the North East. Our Board of Head Teachers is elected by their peers to represent the North East's Primary, Secondary, Special, and Independent sectors.

As well as our Board of Head Teachers, Schools North East is also steered by a 'Council' of School Business Managers drawn from every area, phase and type of school in the North East.

Schools North East has extensive experience organising large-scale conferences and exhibitions. Our annual Summit attracts over 500+ school leaders and is the must-attend education event in the North East. Our annual School Business Management Conference attracts over 300 delegates and is the biggest event of its kind in the country.

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## Contact

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