



## Sponsorship Opportunities

# Summit 2019

**10th October**



**Keynote Speaker**

**Gavin Williamson**  
Education Secretary

**Previous  
keynote  
speakers  
include:**



Amanda Spielman



Sir Kevan Collins



Justine Greening

**Press  
coverage  
2018**

**tes**

**SCHOOLS  
WEEK**

**The  
Guardian**

**fe  
news**



**INDEPENDENT**

**The Telegraph**

**THE TIMES**

**BBC  
NEWS**



# Summit 2019

## Event details:

**Date:** Thursday 10 October 2019

**Venue:** St James' Park, Newcastle upon Tyne

**Audience:** 500+ Head Teachers and School Leaders from across the North East

The Schools North East Summit is the biggest event of its kind in the UK, a regional event which attracts 500+ school leaders, with expert and internationally renowned speakers. We have had keynote speeches from leading figures in education, who have used the Summit as a platform for major speeches and announcements. Amanda Spielman announced the new changes to the Ofsted Inspection Framework at the Summit 2018, which was covered by major news outlets including the BBC, Channel 4, The Times, The Guardian, The Telegraph, The Independent and more. Justine Greening's keynote at Summit 2016 was her first public speech since her appointment as Education Secretary, after the Conservative Party Conference in 2016.

[Conference website](#)

## Priority Booking

Until **Thursday 8 August 2019**, the option to book exhibition space and other opportunities is available exclusively to our Commercial and Education Supporters.

**PLEASE NOTE:** Bookings will only be confirmed if your Supporter membership is up to date.



## Main Sponsorship Package - £7,000+VAT

Being the main sponsor provides your company with **direct exposure** to all **500+ conference delegates**. Your organisation will also receive maximum exposure in the run-up to the event. This will include your branding on the dedicated Summit Conference website, acknowledgement in social media posts, a minimum of six mailers to all **1,150** North East schools, which will reach every Head Teacher and all senior leaders in the North East, and acknowledgement in six newsletters which go to nearly 4,000 subscribers. Your branding will also be on all conference brochures, adverts and delegate marketing emails, with additional exposure on the Schools North East website home page and Summit conference exhibitor page. Your branding will also be included in any adverts covered by press e.g. adverts in educational magazines.

As the Main Sponsor, your exhibition stand (included in the price) will be in a prime location, selected by you, with additional branding of the conference registration area. **Your branding will be the only other branding allowed in the conference main plenary area, along with Schools North East's.** Your company logo will also be printed and attached to the main room backdrop/staging area.

## Sponsorship Opportunities

The following sponsorship opportunities are on offer:

Item	Description	Non-Commercial Supporter	Commercial Supporter
		<a href="#">BOOK HERE</a>	<a href="#">BOOK HERE</a>
<b>Exclusive Exhibition Package</b>  Only available for first time memberships	12 month membership as a Commercial Supporter, exhibition space, exhibition bingo, delegate discounts	£1,200	N/A
<b>Session Room Sponsor</b> Session room branding, stand in room + exhibition stand	Room 1	£2,250	£1,500
	Room 2	£2,250	£1,500
	Room 3	£1,800	£1,200
<b>Exhibition Package</b>	Exhibition space, including a table & 2 chairs	£950	£650
<b>Delegate Conference Bag</b>	Company logo on the front of all conference bags	£1,750	£1,000
<b>Lanyard Sponsor</b>	Company logo or name on delegate lanyards	£1,750	£1,000
<b>Name Badge Sponsor</b>	Company logo on delegate name badges	£750	£500
<b>Notepad Sponsor</b>	Company logo on each page of delegate notepad	£750	£500
<b>Post Event Survey Sponsor</b>	Company logo on post event survey + 2 questions from the	£280	£150
<b>Handbook advertising</b>	A5 full colour page (all artwork must be supplied)	£250	£130
<b>Conference Pack Inserts</b>	Can be up to A4 size and maximum of 5 bound pages	£200	£120

## CHARITY ZONE OPPORTUNITIES

Item	Description	Education Supporter <a href="#">BOOK HERE</a>	Charity (Non education supporter) <a href="#">BOOK HERE</a>
<b>Charity Zone Exhibition Stand*</b>  *Available to small, registered charities subject to Schools North East discretion	Exhibition space, including a 4ft x 2ft table & 1 chairs	£300+VAT	£350+VAT

## SESSION ROOM SPONSORSHIP

Sponsor one of the three session rooms and you will have the opportunity to exclusively brand key areas of the conference.

### WHAT'S INCLUDED:

**Branding:** In your session room, you will have the opportunity to display pop-up stands, branded welcome slides, and distribute promotional materials on the seats.

**Corporate stand in the session room:** A 6ft x 2ft table and 2 chairs, to distribute your material and engage with delegates in the session room.

**Exhibition space:** A 6ft x 2ft table and 2 chairs, to distribute your material and engage with delegates over registration, refreshment breaks and lunch in the main exhibition.

**Free delegate places:** Your company will be provided with 2 free delegate places to attend the conference.



## EXHIBITION STAND

The opportunity to have a stand in the conference exhibition to engage with delegates over registration, refreshment breaks and lunch. Please note exhibition spaces will be limited providing you with extremely strong exposure at the event and will be allocated on a first come first served basis.

**Exhibition Space:** Your space will include a 6ft table, 2 chairs and complimentary WiFi. Power access will be provided on request. Your company will have two exhibition staff places to attend the stand with lunch and refreshments supplied.

### **Delegate Bag Sponsor**

The opportunity to have your company logo and website printed on all 500+ delegate conference bags, you will also be acknowledged in materials on the day as the conference delegate bag sponsor.

### **Lanyard Sponsor**

By being the conference lanyard sponsor your company logo or name will be printed on all 500+ delegate lanyards. You will also be acknowledged in materials on the day as the conference lanyard sponsor.

Always a good opportunity to network. Speakers were thought provoking. The market place was very useful to us.

**Summit Delegate**

Always such a fantastic day filled with really informative sessions and great networking opportunities.

**Summit Exhibitor**

### **Name Badge Sponsor**

The opportunity to have your company logo printed on all 500+ delegate name badges. You will also be acknowledged in materials on the day as the conference name badge sponsor.

### **Post Event Survey Sponsor**

Sponsor our post event delegate survey and you will have the opportunity to include 2 personalised questions which you will receive the feedback from. The survey will also be branded with your company logo and you will be acknowledged in the post event email as the survey sponsor.

### **Handbook advertising**

This opportunity provides you with an A5 advert (full colour) in our conference handbook. All delegates will receive the handbook on the day and can take it away with them at the end of the event. All artwork must be supplied by the sponsor.

### **Conference pack insert**

The opportunity to have a branded insert/leaflet in all delegate bags. The insert/leaflet can be up to A4 size and a maximum of 5 bound pages. The insert can also be a branded item e.g. pens, stress balls, sweets (one item per delegate bag).

Excellent event once again. We will be exhibiting again next year.

**Summit Exhibitor**



## About Schools North East

Schools North East is the first, and only, regional schools-led network in the UK. We represent the views of all 1,150 schools in the North East. Our Board of Head Teachers is elected by their peers to represent the North East's Primary, Secondary, Special, and Independent sectors.

As well as our Board of Head Teachers, Schools North East is also steered by a 'Council' of School Business Managers drawn from every area, phase and type of school in the North East.

Schools North East has extensive experience organising large-scale conferences and exhibitions. Our annual Summit attracts over 500+ school leaders and is the must-attend education event in the North East. Our annual School Business Management Conference attracts over 300 delegates and is the biggest event of its kind in the country.

## Contact

For further information about event sponsorship, please contact Sam Murray ([s.murray@schoolsnortheast.com](mailto:s.murray@schoolsnortheast.com) or 0191 349 5973).

**Schools North East**  
Trading Limited

