

TO LIFE



- Founder: Sonita Alleyne
- Film resource – linking the curriculum to the real world
- Raising aspiration
- Contextual learning
- 1st in market
- A COMPANY WITH A MISSION




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Search by key stage **2** **Keyword search**

Subject	Topic	Sub topic	Match
Science	Speaking and listening	Persuade	Sound Travels Through a Medium - Soundproof glass manufacturer
English	Reading	Explain	Using Conditional Language - Customer service manager
Maths	Writing	Inform	Discursive Connectives - Film reviewer
		Instruct	
		Narrative	
		Recount	
		Discuss	
		Handwriting and presentation	

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Cardiologist

Pavandeep Ghataorhe is a cardiologist, she works in a big hospital in London, helping people who have problems with their heart. Pav uses some sensitive machines to look at pictures of the heart and to measure the rate at which it is pumping blood around the body. These machines tell her whether the patient has a problem and whether they need medicine or an operation. In her job it's important for Pav to know that the heart is a pump which circulates blood around the body.




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Search by key stage **2** **Keyword search**

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Discursive Connectives
Film reviewer

Key stage: **2+** Subject: **English**
Curriculum Connection: **1:12**
Duration: **3:19**





 Classroom mode
 Lesson sheet
 High res: On mode

Matthew Leyland writes film reviews for his magazine, Total Film. He loves his job because he is able to go to lots of film premieres and meet many film stars. In his magazine Matthew tells his readers what he thinks about the film but he also has to represent other opinions, so in his job it's really important that he knows how use language that can represent different points of view.

Related films

-  **Direct and Reported Speech**
Magazine editor
2+ English
-  **Time Connectives**
TV presenter
2+ English
-  **Journalistic Writing**
Radio Presenter
2 English

Related links

-  [Movie reviewer career advice](#)
-  [Movie reviews](#)
-  [How to become a film critic](#)
-  [Total Film](#)



Discursive Connectives





- **OFSTED requirement**

Have you put your teaching in context?

- **Career focus in schools**

“Despite the fact that it was never a statutory requirement to provide enterprise education and work related learning at Key Stages 1-3, the better schools surveyed generally regarded it as an essential element of the whole school curriculum”

OFSTED written evidence for the Education Select Committee – January 2013

Careers education, starting in Primary school, including the development of skills and quality employer contact

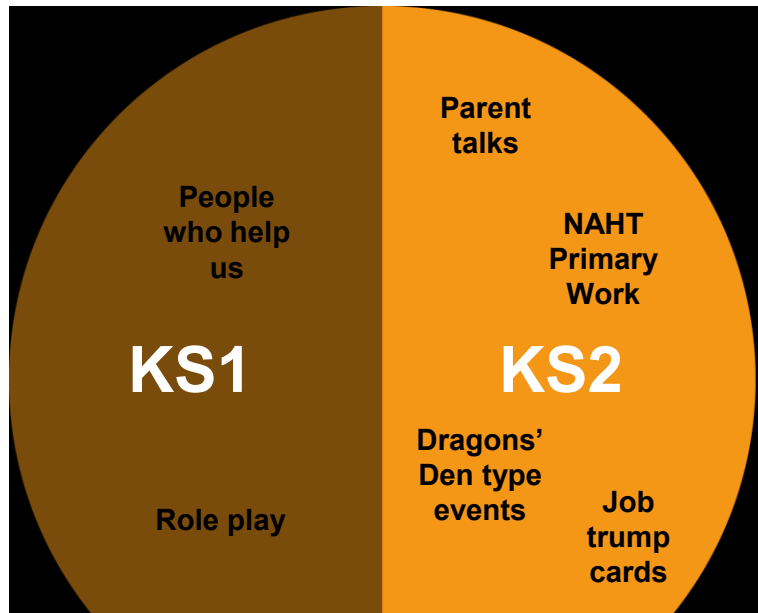
One of two main requirements from the British Chamber of Commerce Skills & Employment Manifesto – January 2014

- **Secondary School responsibility for independent careers advice**



PRIMARY

Learning in context



SECONDARY

Learning in context & careers



YES PROGRAMME

Curriculum embedded career-link learning

Key principles





- Used in 500+ schools
- Accessed by 30,000+ pupils

- Initial Product – 90 KS2 core films
- KS1+ KS3 in development
- Positive feedback from schools
- Industry recognition – press and government
- Found a method which doesn't detract from school timetable
- Found a method which fits with other initiatives.



Understanding Reversible Change





Raising Aspiration

Why am I learning this?

FILMS THAT LINK THE CURRICULUM TO THE WIDER WORLD

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