

SCHOOL BUSINESS MANAGEMENT CONFERENCE 2019 – THE BIG QUESTIONS

CONFIRMED SESSIONS

KEYNOTE: “Leadership – reality, myth or burden? – The big questions for Business Managers”

SPEAKER: ‘THE REAL DAVID CAMERON’

This session will look realistically at the leadership role of Business Managers and stress the case for that role being significant. It will also stress the day to day realities that we are facing and the pressures that we are under and challenge us to think about what role we want.

KEYNOTE: Telling right from wrong – ethical challenges when allocating resources

SPEAKER: MATTHEW CLEMENTS-WHEELER, CHAIR, ISBL

During this plenary session Matthew will look at:

- Setting our moral compass – Nolan principles and the framework for ethical decision making in education
- Whose morals? – consideration of the conflicting professional opinions present around the leadership table
- Some of the big dilemmas – exploration of some real examples of conflicted decision making in the grey area between definitely right and very, very wrong
- Standing our ground – tips for promoting ethical decision-making

Health & Safety - Keeping teachers and students safe

SPEAKER: NICK WILSON, HEAD OF HEALTH & SAFETY, HEALTH AND DAVID PAVELEY, HEALTH & SAFETY GENERAL MANAGER

Why bother with Health & Safety? This session will look at the legal position, the financial impact when things go wrong and how to create a robust Safety Management System. You will gain a clear understanding of the importance of adopting a strong SMS and some key steps as to understand if you need to take immediate remedial action.

Capital planning and projects, a practical session

SPEAKER: ADAM WATSON, DIRECTOR & CO-FOUNDER, WE ARE EVERY

What is condition and why is it important? Using real world examples, Adam demonstrate how you can reduce the time taken to produce a programme of work across your school, academy or MAT by 85%. You will learn how you can assess and prioritise investment and work programmes based on need. During this session you will see how condition surveys are transformed into insightful and interactive charts and graphs. Adam will also be discussing what should happen with your data and how to put all your data to good use.

The CPD journey of self-awareness: How it benefits you and your school

SPEAKER: PAUL ROBERTSON, PROFESSIONAL DEVELOPMENT MANAGER, ISBL

Time is precious. Funding is scarce. Change is constant. SBM's need support to adapt, develop and thrive in the face of these challenges. Developing an awareness of your strengths and weaknesses in relation to your role and future business needs is key to doing more than 'just surviving'.

This session aims to re-introduce you to meaningful and rewarding CPD through taking steps towards becoming self-aware, undertaking self-assessment and rediscovering purposeful learning.

You will learn more about why CPD matters, what qualifies as CPD and then take practical steps to assessing the skills and identifying any areas of weakness. You will be able to take steps to feel in control and start to identify steps to ensure you are future-ready.

Buying for schools – supporting schools to achieve great value

SPEAKER: DFE OFFICIAL FROM SCHOOLS COMMERCIAL TEAM

The team will host a buyers' workshop to offer support on today's buying challenges in schools. This is a great opportunity to learn more about DfE's current recommended deals, helping you save time, money and improve outcomes by reducing non-staff spend.

This session will give you the opportunity to meet with members of the DfE's School Commercial Team: hear about the progress that they are making in delivering the [Schools' Buying Strategy](#) as part of the [School Resource Management](#) programme; and learn about future plans to extend the reach and impact of their work.

The session will signpost what deals are currently available, what's recently been launched and what's in the pipeline in areas such as facilities, business services, IT and utilities.

Building a Change Culture

SPEAKER: 'THE REAL DAVID CAMERON'

This workshop will give you the chance to hear about some of the key lessons in making effective change and allow you to share your experiences and hear from colleagues on what has worked in making a difference.

How should you build and market your school's brand?

SPEAKER: JUSTIN BARLOW, MARKETING DIRECTOR, NIGEL WRIGHT GROUP

This seminar will help schools increase the effectiveness of your marketing and explain how to do more with limited time and resources available. It is a practical, hands-on guide to deciding priorities and making a difference in the areas that matter to you. Anyone will be able to make a difference after attending this seminar.

HR session

SPEAKER: GRAHAM VIALS, PARTNER, WARD HADAWAY

GDPR Update

SPEAKER: CHRISTOPHER BOWEN, ASSOCIATE, WARD HADAWAY

Staff Wellbeing

SPEAKER: DR JANE ANDERSON, FOUNDER DIRECTOR JCA CONSULT

Retention

SPEAKER: DONNA WALKER, HEAD TEACHER, THE LINK SCHOOL