

SBM 2020 - Session Outlines



KEYNOTE: Become an effective Zoo Keeper

Nigel Risner, Motivational Speaker and Author

Does your school feel like and sound like a zoo?

Nigel says that every school is a communications zoo - packed with lions, elephants, dolphins and monkeys all trying to communicate in their own style and language.

That's where an effective zoo keeper makes all the difference!

Wellbeing Warm Up Day One: Musculoskeletal Health

Cheryle Wilkinson from YOLO Wellbeing experience (Partner at Education Mutual)

Join us for this practical session on musculoskeletal health with gentle stretch, mobilisation and breathing.

Wellbeing Warm Up Day Two: F.O.G.

Christopher King, Mindfulness Teacher, Alliance Psychological Services LTD

A simple technique to use when perhaps we find ourselves stuck in a mind 'fog' of conflicting thoughts and emotions. It allows us to ground our attention in a neutral area of the body, the feet, and create a pause which may help to calm and steady the mind at challenging times.

We have found the exercise to be helpful for adults and indeed children of almost any age when they need to simply, 'cool it.'

SBM 2020 'Coffee Break' networking session

Wednesday 25 November 2020, 2.00pm

Connecting with colleagues and sharing ideas is a key aspect of Schools North East and our events. While circumstances have prevented us from being able to do this in person we are delighted to be able to bring you a virtual networking session as part of SBM 2020. Part of this session will focus on peer to peer support and the benefits of mentoring.

Grab a cuppa and join us at 2pm on Wednesday for a free and informal networking session hosted by Schools North East and our main sponsor Education Mutual. Register for your link to join here.

The Challenges of School Business Management during Covid 19

Nicola West Jones, Head of Market Research, The Key

School Business Professionals and those involved in this role have played a critical role in keeping schools running throughout the pandemic, from navigating and interpreting government guidance to implementing extra safety measures, managing free school meals and contact tracing amongst many other things.

Join Nicola as she explores findings from The Key's recent report 'The Challenges of School Business Management during Covid 19' which uncovers the impact this period has had on the work of SBMs and shines a light on the work you have been doing.

PANEL DISCUSSION

Following on from The Key will be a live panel discussion exploring the key issues that have affected SBMs including workload and wellbeing, as well as the core challenges faced during Covid, from health and safety to reviewing government guidance and FSM vouchers.

We are delighted to be joined on the panel by Stephen Morales, ISBL, Hayley Dunn, ASCL, Louise Levy, COO at Cardinal Hume Catholic School, and Nicola from The Key.

Uncertain Times : The Future of Procurement

Claire Delaney, Managing Director, Schools Buying Club

Join Claire Delaney, Managing Director of Schools' Buying Club, as she focuses on the future changes and trends to public sector procurement, highlighting the impacts of COVID-19 and Brexit. You'll be guided through the new wave of frameworks that are designed to help you save money, and explain key areas where you can generate savings from your contracts. This is also an opportunity to get your questions and concerns answered by procurement experts.

Essential finance and compliance update

Graham Fitzgerald, Partner, Azets Accountants

This session will include an update on the Academies Financial Handbook - what the changes mean in practice, effective internal audit in 2020/21, key issues from 2020 internal and external audits and an ESFA update after November academy auditor forum meeting.

Mastering Remote Recruitment

Steve Howarth, Business Development Manager, Vacancy Filler Recruitment Software

Having the ability to remotely hire is pretty crucial, especially now. Ensuring your candidate attraction, candidate journey and hiring process is fast, automated, collaborative and cost effective is vital for schools everywhere, as is finding the right teachers and supporting employees is critical to reaching your school goals.

This session will look at:

1. The value of a Careers Site to showcase your School
2. How to optimise and reduce advertising spend
3. Recruitment Software tools to centralise recruitment and achieve diversity and inclusion best practice
4. Use Case into how Schools are using tech to power their recruitment

How to make the most of Government funding streams for energy projects

Matt Savill, RS Lighting (part of eEnergy group)

This session will introduce the Government Funding Schemes available to schools and academies and cut through the mass of information online to help SBMs and school leaders quickly decide which funding route suits their needs, Matt Savill (the speaker) has spent the last 10 years helping schools and colleges achieve their green ambitions. Matt and his teams have worked with a complex mix of schools delivering Green Energy projects and sourcing funding over the last 5 years. From rural single form entry primary schools to some of the UKs largest MATs.

Improving Your School Communications: A COVID-19 Retrospective

Callum Underwood - Account Manager at Eduprise

This session will serve as a retrospective case study of the communications infrastructure that was put in place by one the largest multi-academy trusts in the UK in response to the COVID-19 pandemic and school lockdowns. It will examine the effectiveness of various communication channels and workflows, whilst offering some practical advice to school leaders and business managers about how to improve their school communications more generally.

Points covered will include:

- Outbound communications: using social media, school websites, and messaging systems to keep your parents informed.
- Inbound communications: how to practically manage parental questions and comments in a time- and cost-efficient manner.
- Digital home learning provision: managing the online provision of work for students and pupils.

Changing employment terms: key issues for schools

Alacoque Marvin, Solicitor, Wrigleys Solicitors LLP

Navigating the tricky issues for academy trusts who wish to change contractual terms for employees including:

- The rationale for change, including the impact of Covid-19 on job roles, budgets, and staffing needs
- Engaging with unions and the implications of the Green Book / Burgundy Book
- The consultation process
- Changing terms in the context of a TUPE transfer / academy conversion
- The risks of changing terms without agreement with individuals / unions

Simple Wellbeing Tools for Complex Times

Christopher King, Mindfulness Teacher, Alliance Psychological Services LTD

The aim of the session is to help promote mental wellbeing in staff by introducing three short, but effective and easy to learn, mindfulness techniques that, when regularly practiced, can help to maintain mental resilience and support healthy decision making at challenging times, particularly in the context of the on-going pandemic. Each mindfulness tool is demonstrated and explained and delegates will have the opportunity to test the practices for themselves during the session.

Best practice procurement for schools

Liann Thomson, Business Development Manager, YPO

Are you getting the best value for money from your service contracts? Do you have the time to manage complex procurement processes? Are you using a compliant route?

Research carried out by the British Educational Suppliers Association (BESA) found that 40% of schools currently believe that their procurement process isn't cost effective.

YPO has a specialist team dedicated to helping schools setting up contracts – from facilities management to utilities. They can offer you free and impartial advice and guidance on how to maximise your buying power and simplify the procurement process, while remaining compliant with regulations.

Come to this session to learn more about making the most of your school's budget with better procurement.

Managed Service Provision (MSP) - Sounds too good to be true?

David Parsons, Regional Operations Director, Affinity Workforce Solutions (AWS)

“A demonstration of the CCS Managed Service Provision for the procurement of education supply, and how it could be the answer your Multi Academy Trust has been looking for.”

Exploring the six traits of effective school business leadership

Stephen Mitchell - CEO, Keystone Knowledge

“This session will explore the six traits of effective school business leadership – drawing upon lessons learned from the front line, and in depth research.

It will be informal chatty, and answering questions from participants, to really make the session useful. There will be discussions around ensuring efficiency, driving accountability, innovation, ensuring quick results.

I will be joined by Stephen Morales, CEO of the Institute of School Business Leadership (ISBL) to discuss these topics, what works well, and how to overcome obstacles and challenges, as well as a view on where the profession is headed, and what we should look forward to in 2021.”

The importance of school branding & marketing

Mark Davis, Director, Blue Apple Education

The session is designed to show the impact that effective branding and marketing can have on school admissions and pupil numbers. It provides delegates with the opportunity to review the effectiveness of their own school brand and key messaging, and whether their current activity reflects the character and nature of their school.

Developing a strategy for wellbeing

Susan McGinn, Senior HR Advisor, North Yorkshire County Council

This session identifies key actions for schools to develop a meaningful approach to support staff wellbeing, and signpost resources.

5 ways to wellbeing

Susan McGinn, Senior HR Advisor, North Yorkshire County Council

This session explores the NHS guidance on 5 key behaviours to support your health and wellbeing

The Productive SBP: achieving more through self-care

Julie Cordiner, Education Funding Specialist, School Financial Success

As a school business professional, are you feeling overwhelmed by all the demands placed on you? Is work taking over your life, leaving you exhausted? Looking after yourself makes it easier to keep your purpose in mind, analyse problems and find creative solutions.

In this session, Julie Cordiner from School Financial Success will explain how you can become more effective personally and professionally, by putting self-care first and focusing on what matters most. Learn how to challenge your own thinking and discover some techniques to help you find a better balance that works for you and your school.

UNDERSTANDING RISK IN THE EDUCATION SECTOR

David Hirst from Ainsty Risk & Chris Beaumont, partner at Clive Owen LLP

This session will use HMG/Treasury best practice guidance and International Standards alongside the latest thinking to explore how effective risk management outcomes can be leveraged from existing Academy Trust risk management guidance.

It will look at how to meet the obligations drawn from the Academies Financial Handbook and provide examples of alternative tools and methods. This will help you to deliver better risk identification, more accurate and reliable risk quantification and more focused risk communication.

How to plan and respond to the Coronavirus – an HR overview

Jane Warburton & Pamela Mee, Avec

Join theHR experts from Avec as they discuss some of the key HR issues that schools and academies continue to face as a result of Covid-19, and how you should plan and respond to these to continue the successful running of your education establishment.