

Schools North East Trading Ltd Sponsorship Opportunities

School Business Management Conference 2019

Date: Thursday 13 June 2019

Time: 9:00am – 4:00pm*

Venue: St James' Park, Newcastle

Audience: Over 300 School Business Managers and senior leaders.

*timings are provisional and may be subject to change

Where else can you meet 300+ School Business Managers in one day?

The exhibition at our School Business Management Conference has been completely sold out every year since the event started in 2013. Last year, the conference was attended by over 300 North East School Business Managers, Head Teachers and senior leaders and the feedback from both delegates and exhibitors was outstanding.

About the Event

Now in its seventh year, we are once again holding the conference at St James' Park to accommodate the very high level of demand we have already received.

The conference will include a mix of keynote speeches, practical surgeries, and interactive workshops. Key themes to be covered include: financial management, handling HR issues, procurement, premises management, staff wellbeing and supporting MATs.

The event attracts an audience of SBMs, CFOs, Head Teachers, Admin/Finance Officers, Admin/Finance Assistants, School Secretaries and anyone involved in the day to day running of the school.

[Conference website](#)

Priority Booking

Commercial Supporter priority booking period: 4 weeks.

Until **Friday 8 March**, the option to book exhibition space and other opportunities is available exclusively to Commercial and Education Supporters.

PLEASE NOTE: Bookings will only be confirmed if your Commercial Supporter membership is up to date.

SPONSORSHIP OPPORTUNITIES

Schools North East is looking for organisations to support this event as sponsors, providing your company with direct exposure to all conference delegates.

The following sponsorship opportunities are on offer:

Item	Description	Non-Commercial Supporter	Commercial Supporter
Exclusive Exhibition Package	12 month membership as Commercial Supporter, exhibition space, exhibition bingo, delegate discounts	£1,200	N/A
Session Room Sponsor Session room branding, stand in room + exhibition stand	Room 1	£1,875	£1,500
	Room 2	£1,875	£1,500
	Room 3	£1,625	£1,200
Exhibition Package	Exhibition space, including a table & 2 chairs	£950	£650
Delegate Conference Bag	Company logo on the front of all conference bags	£1,750	£1,000
Lanyard Sponsor	Company logo or name on delegate lanyards	£1,750	£1,000
Name Badge Sponsor	Company logo on delegate name badges	£750	£500
Notepad Sponsor	Company logo on each page of delegate notepad	£750	£500
Post Event Survey Sponsor	Company logo on post event survey + 2 questions from the sponsor	£280	£150
Handbook advertising	A5 full colour page (all artwork must be supplied)	£250	£130
Conference Pack Inserts	Can be up to A4 size and maximum of 5 bound pages	£200	£120

SESSION ROOM SPONSORSHIP

Sponsor one of the three session rooms and you will have the opportunity to exclusively brand key areas of the conference.

WHAT'S INCLUDED:

Branding: In your session room, you will have the opportunity to display pop-up stands, branded welcome slides, and distribute promotional materials on the seats.

Corporate stand in the session room: A 6ft x 2ft table and 2 chairs, to distribute your material and engage with delegates in the session room.

Exhibition space: A 6ft x 2ft table and 2 chairs, to distribute your material and engage with delegates over registration, refreshment breaks and lunch in the main exhibition.

Free delegate places: Your company will be provided with 2 free delegate places to attend the conference.



EXHIBITION STAND

The opportunity to have a stand in the conference exhibition to engage with delegates over registration, refreshment breaks and lunch. Please note exhibition spaces will be limited providing you with extremely strong exposure at the event and will be allocated on a first come first served basis.

Exhibition Space: Your space will include a 6ft table, 2 chairs and complimentary WiFi. Power access will be provided on request. Your company will have two exhibition staff places to attend the stand with lunch and refreshments supplied.



Delegate Bag Sponsor

The opportunity to have your company logo and website printed on all 300+ delegate conference bags, you will also be acknowledged in on the day materials as the conference delegate bag sponsor.



Lanyard Sponsor

By being the conference lanyard sponsor your company logo or name will be printed on all 300+ delegate lanyards which they have to wear throughout the duration of the event, you will also be acknowledged in on the day materials as the conference lanyard sponsor.



Name Badge Sponsor

The opportunity to have your company logo printed on all 300+ delegate name badges which they have to wear throughout the duration of the event, you will also be acknowledge in on the day materials as the conference name badge sponsor.

Post Event Survey Sponsor

Sponsor our post event delegate survey and you will have the opportunity to include 2 personalised questions which you will receive the feedback from, the survey will also be branded with your company logo and you will be acknowledged in the post event email as the survey sponsor.

Handbook advertising

This opportunity provides you with a full A5 advert (full colour) in our conference handbook. All delegates will receive the handbook on the day and can take it away with them at the end of the event. All artwork must be supplied by the sponsor.

Conference pack insert

The opportunity to have a branded insert/leaflet in all delegate bags. The insert/leaflet can be up to A4 size and maximum of 5 bound pages. The insert can also be a branded item e.g. pens, stress balls, sweets (one item per delegate bag).

About Schools North East

Schools North East is the first, and only, regional schools-led network in the UK. We represent the views of all 1,300 schools in the North East. Our Board of 28 Head Teachers is elected by their peers to represent the North East's Primary, Secondary, Special, and Independent sectors.

As well as our Board of Head Teachers, Schools North East is also steered by a 'Council' of School Business Managers drawn from every area, phase and type of school in the North East.

Schools North East has extensive experience organising large-scale conferences and exhibitions. Our annual Summit attracts over 450 school leaders and is the must-attend education event in the North East. Our annual School Business Management Conference attracts over 300 delegates and is the biggest event of its kind in the country.

Contact

For further information about event sponsorship, please contact Sam Murray (s.murray@schoolsnortheast.com or 0191 349 5973).