

Hello,

Thank you very much for joining us at FutureReady 2017, we hope you enjoyed the session and it has provided you with ideas for your school. At the beginning of the session Laura and I asked you to write down your first aspiration and age when you had it Below is also attached the research REED carried out, looking at the aspirations of children.

#### Top five dream jobs for girls

The top five jobs girls want to do when they grow up:

- 1. Vet
- 2. Teacher
- 3. Engineer
- 4. Doctor
- 5. Baker

### Top five dream jobs for boys

The top five jobs boys want to do when they grow up:

- 1. Footballer
- 2. Inventor
- 3. Policeman
- 4. Builder
- 5. Engineer

https://www.reed.co.uk/career-advice/revealed-what-your-kids-really-want-to-be-when-they-grow-up/

24 different career choices were written down by 46 delegates. No surprise as we were at an event attended by teachers and those working within education; 'teacher' was the most popular career choice. A 1/3 of you cited teacher. Coincidence?

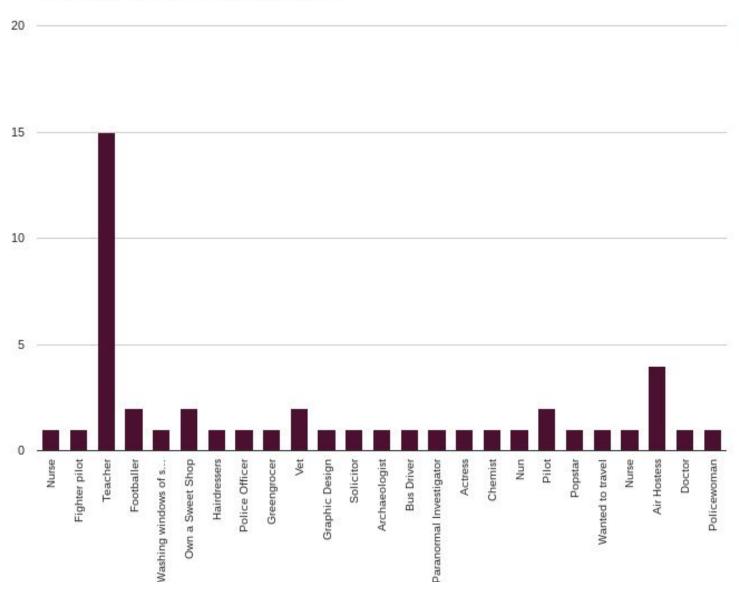
5 of the top careers listed by Generation Z were also mentioned by you. Is this because these timeless professions are seen, encouraged, held in high esteem and key influencers feel comfortable talking about these particular jobs and roles?

- Vet
- Teacher
- Doctor
- Footballer
- Policeman

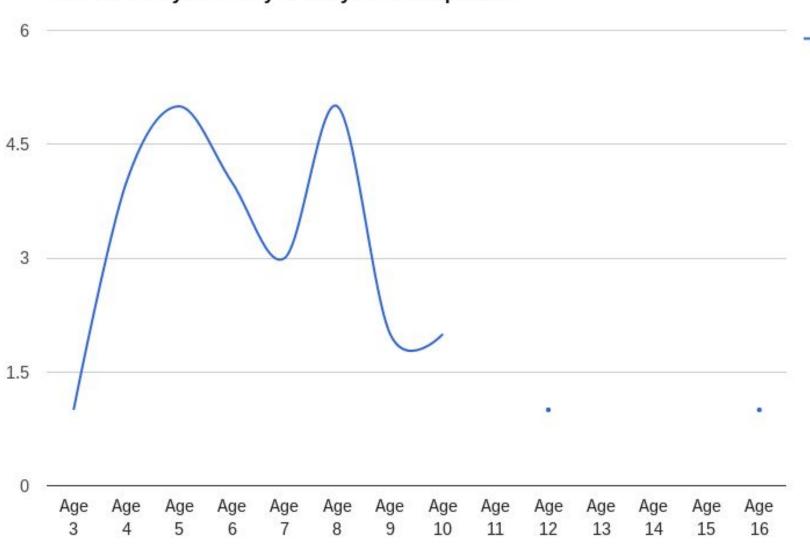
The more unusual career choices were 'Nun' and 'Paranormal Investigator', although the 'Sound of Music and 'Ghostbusters' could have perhaps contributed! The age of first aspirations vary (mostly) between 3 and 10 years old, with the most common ages noted, at 5 and 8 years old. Only two delegates said they were in their teens, when they had their first aspiration

<sup>\*</sup>Gen Z (children born after the start of the Millennium)

## What was your very first aspiration?



# How old were you when you had your first aspiration?





### Support we offer:

Futures Consultancy does offer support to schools and CPD sessions. Including:

- Developing a whole school approach to careers and aspirations.
- Unconscious Bias training
- Using the Sustainable Development Goals to develop a whole school aspirations programme
- Parental Engagement Strategies

Futures also provide a number of other services to primary schools; please get in contact for further information, emailing <a href="mailto:emma@futuresconsultancy.com">emma@futuresconsultancy.com</a> or visit our website: <a href="https://www.futuresconsultancy.com">www.futuresconsultancy.com</a>

Thank you and best wishes,

Em

Emma Garrick
Director | Futures Consultancy