

Main Sponsorship Opportunity

Ofsted Update 2021

Thursday 25 November 2021

Event details:

Two physical events in one day

Morning: 9am – 11:30am (registration from 8:15am)

Afternoon: 1pm – 3:30pm (registration from 12:15pm)

Timings subject to change

Venue TBC

About the event

Join us on Thursday 25th November for the annual Schools North East Ofsted Update where we will be joined by Belita Scott, Senior HMI, North East, Yorkshire and Humber. This event will take place as two physical events, both events will be the same and we will have a morning and afternoon sitting to enable as many delegates to attend as possible. We will also hear from schools who have recently experience an inspection.

Belita Scott has considerable leadership experience in education as a headteacher of an outstanding school, as a local authority school improvement partner (including for pupil referral units) and as a member of the management committee of an outstanding provider of school-centred initial teacher training. Belita's particular areas of expertise are in school improvement, particularly in those schools facing the most challenging circumstances. She has postgraduate qualifications in international educational leadership.

Between the 2019 changes to the Education Inspection Framework and the reintroduction of inspections post-Covid, there is a lot to catch up on around Ofsted this year. Delegates are invited to join our Ofsted update to make sure they are up to date and prepared for future inspections.

This event is aimed at Head Teachers, School Senior Leaders and Chairs, Vice Chairs and Governors/Trustees.

In previous years, Schools North East Ofsted Update events have been sell-out events, attracting over 400 delegates from across the North East each year.

Previous Main Sponsor said:

"The thought and consideration given to their conference content, themes and organisation is reflected in the attendance, enthusiasm and engagement of the delegates. This, along with the excellent support and organisation from the SNE events team provide a great opportunity for Wesleyan's North-East team of consultants to continue to build strong relationships with their local schools."

The programme of conferences and events enables Wesleyan to meet new and existing contacts, and with the support of Schools North East, we very much appreciate that we are made to feel involved with and part of the events.” – Wesleyan

GET INVOLVED

Main Sponsorship Package - £2,500+VAT

Being the **main** and **ONLY** sponsor of this event provides you with **EXCLUSIVE** and **direct exposure** to all delegates.

What's included?

Sponsor acknowledgement: Your **company will be acknowledged** in all marketing for this event. This includes all **direct event mailers** sent to approx. 3,000 NE school leaders; acknowledgement in the Schools North East **weekly newsletter** and monthly **events bulletin** (around 4,000 subscribers for each); your company will be included in all **social media posts** for the event; and your company **logo will be prominent on the event website** and linked to your company website.

Exhibition stand: you will have the opportunity to hold an exhibition stand at the event (no other exhibitors attending)

Digital advert: you will have the option to include a **digital advert** which will be shown on the physical screen during registration and breaks

Directly address all delegates: You will have the opportunity to directly address all delegates through a 5-minute speaking slot/introduction at the start of both events.

For more information or to book this sponsorship please contact s.murray@schoolsnortheast.com