

Schools North East Trading Ltd Sponsorship Opportunities

Northern Governance Conference 2019

Date: 16 May 2019

Time: 9:00am – 4:00pm*

Venue: Durham County Cricket Club, Chester-le-Street

Audience: Approximately 300 Governors, Head Teachers and senior leaders.

*timings are provisional and may be subject to change

Governing boards are key to the effectiveness of schools and of fundamental importance in helping to drive up standards. With the education landscape still undergoing significant transformation and changes to school structures, assessment, curriculum and statutory testing, it is now more important than ever for school governors, Directors, and Trustees to be up to date with the latest developments in education, policies and procedures.

About the Event

Now in its third year the Northern Governance conference will support those in school governance roles – state-maintained and academy – in carrying out their duties confidently and effectively. This event is also aimed at senior leaders who want to make sure they have a high performing governing board and those looking to recruit new governors.

The event will provide you with exclusive access to an audience of Governors and senior leaders from schools across the North East.

SPONSORSHIP OPPORTUNITIES

Sponsoring this event will provide you with access to an audience of Governors, Head Teachers and senior leaders from schools across the North East.

Schools North East is looking for organisations to support this event as sponsors, providing your company with direct exposure to all conference delegates.

The following sponsorship opportunities are on offer:

Item	Description	Non-Commercial Supporter	Commercial Supporter
Main Sponsor	The opportunity to be the main sponsor of this event	N/A	£4,000
Session Room Sponsor	Session room branding, stand in room + exhibition stand	£1,500	£800
Exhibition Package	Exhibition space, including a table & 2 chairs	£600	£300

Main Sponsorship Package - £4,000+ VAT

As a Commercial Supporter of Schools North East we are delighted to offer you the opportunity to be the main sponsor of this event.

WHAT'S INCLUDED:

'Welcome to delegates' address: At the beginning of the conference, you are provided with a 5-minute speaking slot to address the conference and welcome delegates. All delegates are expected to attend this session.

Exhibition space: A 6ft x 2ft table and 2 chairs, to distribute your material and engage with delegates.

Branding: You will have the opportunity to **EXCLUSIVELY** brand the event with maximum exposure at key places such as the registration area and main stage.

Distribution of literature: You will have the opportunity to distribute literature to the conference delegates.

Sponsor acknowledgement: Your company will also be acknowledged in all marketing for the conference as its main sponsor.

Free delegate places: Your company will be provided with 2 free delegate places to attend the conference and network with delegates.

Website: Your company description, logo, and website link will feature prominently on the conference website.

Delegate details: You will receive an attendee list in advance of the event, with names and organisations of all confirmed attendees.

SESSION ROOM SPONSORSHIP

Sponsor one of the three session rooms and you will have the opportunity to exclusively brand key areas of the conference.

WHAT'S INCLUDED:

Branding: In your session room, you will have the opportunity to display pop-up stands, branded welcome slides, and distribute promotional materials on the seats.

Corporate stand in the session room: A 6ft x 2ft table and 2 chairs, to distribute your material and engage with delegates in the session room.

Exhibition space: A 6ft x 2ft table and 2 chairs, to distribute your material and engage with delegates over registration, refreshment breaks and lunch in the main exhibition.

Free delegate places: Your company will be provided with 2 free delegate places to attend the conference.

EXHIBITION STAND

The opportunity to have a stand in the conference exhibition to engage with delegates over registration, refreshment breaks and lunch. Please note exhibition spaces will be limited providing you with extremely strong exposure at the event and will be allocated on a first come first served basis.

Exhibition Space: Your space will include a 6ft table, 2 chairs and complimentary WiFi. Power access will be provided on request. Your company will have two exhibition staff places to attend the stand with lunch and refreshments supplied.

About Schools North East

Schools North East is the first, and only, regional schools-led network in the UK. We represent the views of all 1,300 schools in the North East. Our Board of 28 Head Teachers is elected by their peers to represent the North East's Primary, Secondary, Special, and Independent sectors.

As well as our Board of Head Teachers, Schools North East is also steered by a 'Council' of School Business Managers drawn from every area, phase and type of school in the North East.

Schools North East has extensive experience organising large-scale conferences and exhibitions. Our annual Summit attracts over 450 school leaders and is the must-attend education event in the North East. Our annual School Business Management Conference attracts over 300 delegates and is the biggest event of its kind in the country.

Contact

For further information about event sponsorship, please contact Sam Murray (s.murray@schoolsnotheast.com or 0191 349 5973).