



globalbridge

Showcasing talent, unlocking opportunities



@globalbridgeltd



@globalbridgeltd



globalbridgelimited



How do we connect tomorrow with today?

globalbridge



AND ALL THE TIME THE SKILLS GAP GETS LARGER...

Top 10 Skills:

In 2020

1. Complex Problem Solving
2. Critical Thinking
3. Creativity
4. People Management
5. Coordinating with Others
6. Emotional Intelligence
7. Judgement & Decision Making
8. Service Orientation
9. Negotiation
10. Cognitive Flexibility

In 2015

1. Complex problem Solving
2. Coordinating with others
3. People Management
4. Critical Thinking
5. Negotiation
6. Quality Control
7. Service Orientation
8. Judgement & Decision Making
9. Active Listening
10. Creativity

**Source: Future of Jobs Report: World Economic Forum (Founders4School)*

“

We want all young people to understand the full range of opportunities available to them, learn from employers about work and the skills that are valued in the workplace.

”

Department for Education

(Careers Strategy, December 2017 publication)



Schools

Colleges

Talent

STABILITY

globalbridge

CONSISTENCY

FE & HE

Gap programmes

Opportunity Providers

Employers

Training Providers

“

We have a unique opportunity to work in partnership across our region, to design more joined up and co-ordinated opportunities, which can deliver our ambitions for growth and prosperity.

”

Ben Houchen
(Tees Valley Mayor)



How do we link talent with Opportunity?

Employers <-> Employees

Educators <-> Learners

FAIR FOR ALL!

Grades alone are too narrow

On-line not On-paper



Unregulated

Cyber-bullying and abuse

Catfish CVs

LinkedIn - Business Focus

Social media
& LinkedIn
can't do it

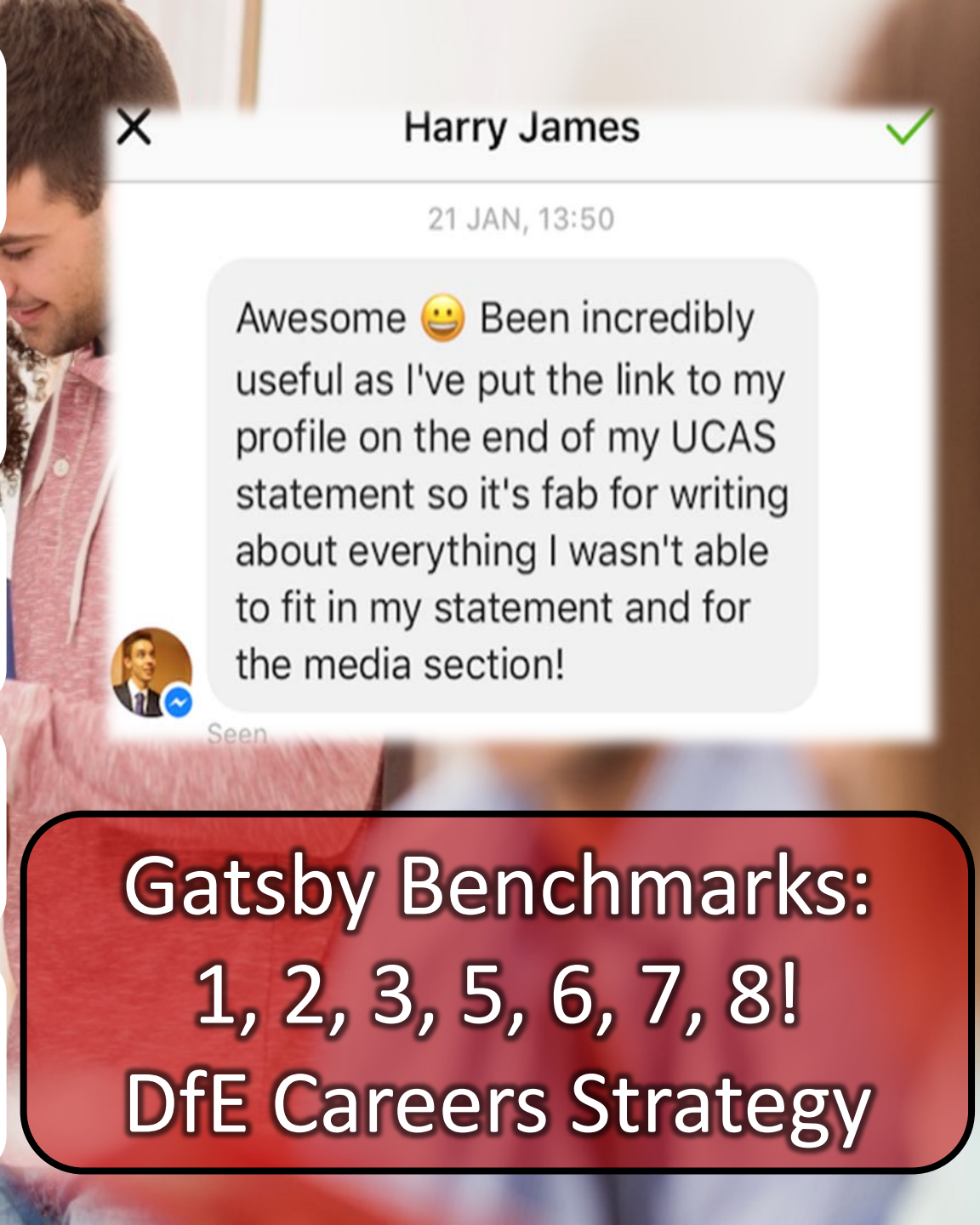
 Showcase talents – far beyond current platforms

Professional, Multimedia CV

Stable, consistent, safe, user-friendly programme

Find Opportunities and Communicate – Two Way!

Individualised and Grows with the person



Gatsby Benchmarks:
1, 2, 3, 5, 6, 7, 8!
DfE Careers Strategy

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Joe Belshaw

18 years old, Durham, United Kingdom

Created On: 02 November 2016 19:33:41

[> Personal Details](#)[> Education](#)[> Specialist activity details](#)[> Media](#)[✉ SEND MESSAGE](#)[👤 ADD/CHANGE REFERENCE](#)

Education

UCAS

192 (Predicted)

Egglescliffe School (class Of 2016)

GCSEs

| | |
|-------------------------|----|
| Physical Education (PE) | A* |
| Geography | A* |
| English literature | A* |
| Fine Art | A |
| English language | A |
| Science (dual award) | B |
| Mathematics | B |
| French | C |
| Religious Studies | C |

AS Levels

| | |
|-------------------------|---|
| Photography | A |
| Fine Art | A |
| Physical Education (PE) | B |

BTECs

| | |
|--|------------------|
| Pearson BTEC Level 3 Certificate in understanding sports performance | Pass (Predicted) |
| Edexcel BTEC Level 3 certificate in Achieving Excellence in Sports Performance | Pass (Predicted) |

A Levels

Specialist activity details

Field Hockey

Fullback

Level : Intern

Honours

North Of England Pennine Pumas
England Boys Blue (Sainsbury's School Games)
Durham County Senior Mens
Stockton Mens 1's
Indoor Schools National Finals

Athletics

1500m

Level : Count

Long Jump

Level : Count

110m Hurdles

Level : Distric

Honours

County

Cross-Country

Level : County

Badminton

Level : County

Rugby

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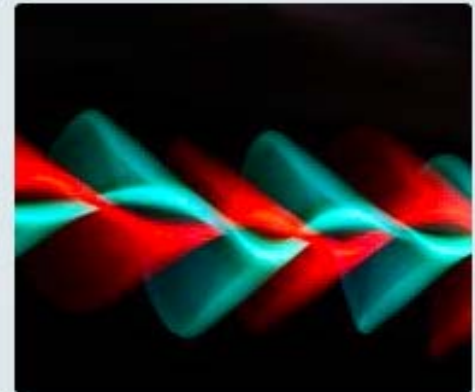
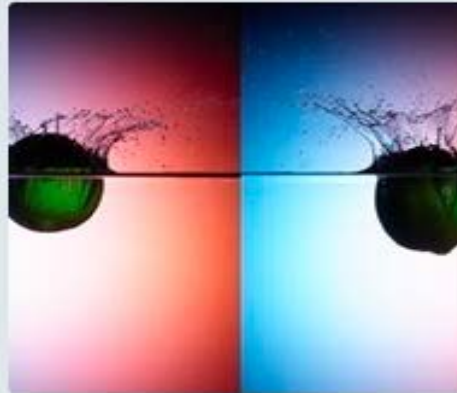
[> Education](#)

[> Specialist activity details](#)

[> Media](#)

 SEND MESSAGE

 ADD/CHANGE REFERENCE



“

Creating clear pathways for young people and adults to access good quality jobs, and creating a skills system that provides business with the skills they require to grow.

”

Tees Valley Combined Authority
(Careers Strategy, 2017)

Welcome back!

Did you know that you can share your profile with people not on Global Bridge? Just send them your public profile link and they'll be able to use it to view your profile.

<https://www.globalbridge.org.uk/Profile/AVfBneA4G5DayXd3HXECshrfE>

Search Institutions

Search for institutes by name, location, type, industry role or employer scheme.

SEARCH

VIEW ALL

globalbridge

Dashboard

Profile ▾

✉ ⚙ ↺

Keyword Filter

SEARCH

Type

Any ▾

Industry Role

Any ▾

Employer Scheme

Any ▾

There are **6 institutes** that match your criteria:

Sort by: Relevance ▾

Balfour Beatty

Balfour Beatty
UK

We finance, design and build the structures that underpin our daily lives. With over 100 years' experience, we create and care for the infrastructure that enables societies and economies to grow. We work throughout the UK and USA, with businesses in...



CDENN
Durham

Formed in 2015 by a board of business professionals looking to provide a conduit in and out of the wider engineering sector. Looking for ways to engage our members with a range of support from training and funding through to direct work...



Keyword Filter

SEARCH

Age Range

AnytoAny

UCAS Points

min

to

max

EDUCATION

SKILL

CAREER

Mechanical engineer

REMOVE FILTER

Art

DT

REMOVE FILTER

There are **1 candidates** that match your criteria:

Sort candidates by: Relevance

| | | | | | |
|---|--|--|-------------------------|--|---|
|  | | | UCAS Points 0 | Career Aspirations Mechanical engineer |  |
|---|--|--|-------------------------|--|---|

Average pay, apprenticeship vs degree

1 year after graduation/completion



2 year after



*Higher Level Apprenticeship

Source: Longitudinal Educational Outcomes dataset

“

The No 1 thing that employers look for when recruiting is work experience (cited by 66 per cent), followed by vocational qualifications (52 per cent) and then academic qualifications, mentioned by less than half (48 per cent).

”

Lord Baker of Dorking, a former education secretary and a champion of vocational education. Government Study (*The Times*, 17th January 2018)



What else can
globalbridge
provide?



Secondary Education Institutions

A background image showing two people, a man and a woman, sitting at a table in a meeting. The man is wearing glasses and a blue shirt, and the woman is wearing a yellow top. They are looking at documents on the table.

Stats on Leaver Destinations

Ofsted Friendly Schemes
of work

Connection with Employers
– local and national!

Stability and
Consistency!

Insight into Provider Needs

Subject specific
guidance

Attract Students and Staff!
Save Money!

Benchmarks:
1, 2, 3, 4, 5, 6, 7, 8



Higher & Further Education Recruiters

Identify The Talent Early and
Contact Safely

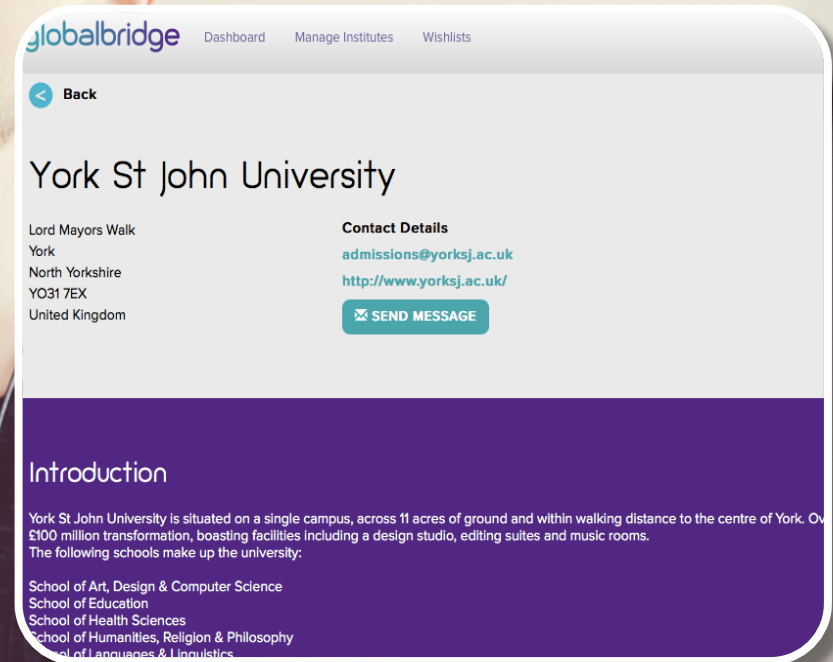
View School-Verified Details

Influence Course and
Institution Choice

Promote Opportunities -
Unconditional Offers?

Manage Clearing

Improve Retention – right
students, right course!





Employers Seeking Employees



Apprenticeships a Real
Alternative to University

10% of Offers
are Turned Down

Competition is Strong

5% Do not Turn Up

Degree Apprenticeships
Grew 50% this Year

Costs the Employer
£3,500 per Student

An Additional 18% Of
Employers in 2018

Finding Talent is a
Huge Problem

Identify Talent Early

View Verified Details

Influence Career Choice

Promote Opportunities

Save Money!







globalbridge Dashboard Manage Institutes Wishlists

Keyword Filter SEARCH

Type Any

Industry Role

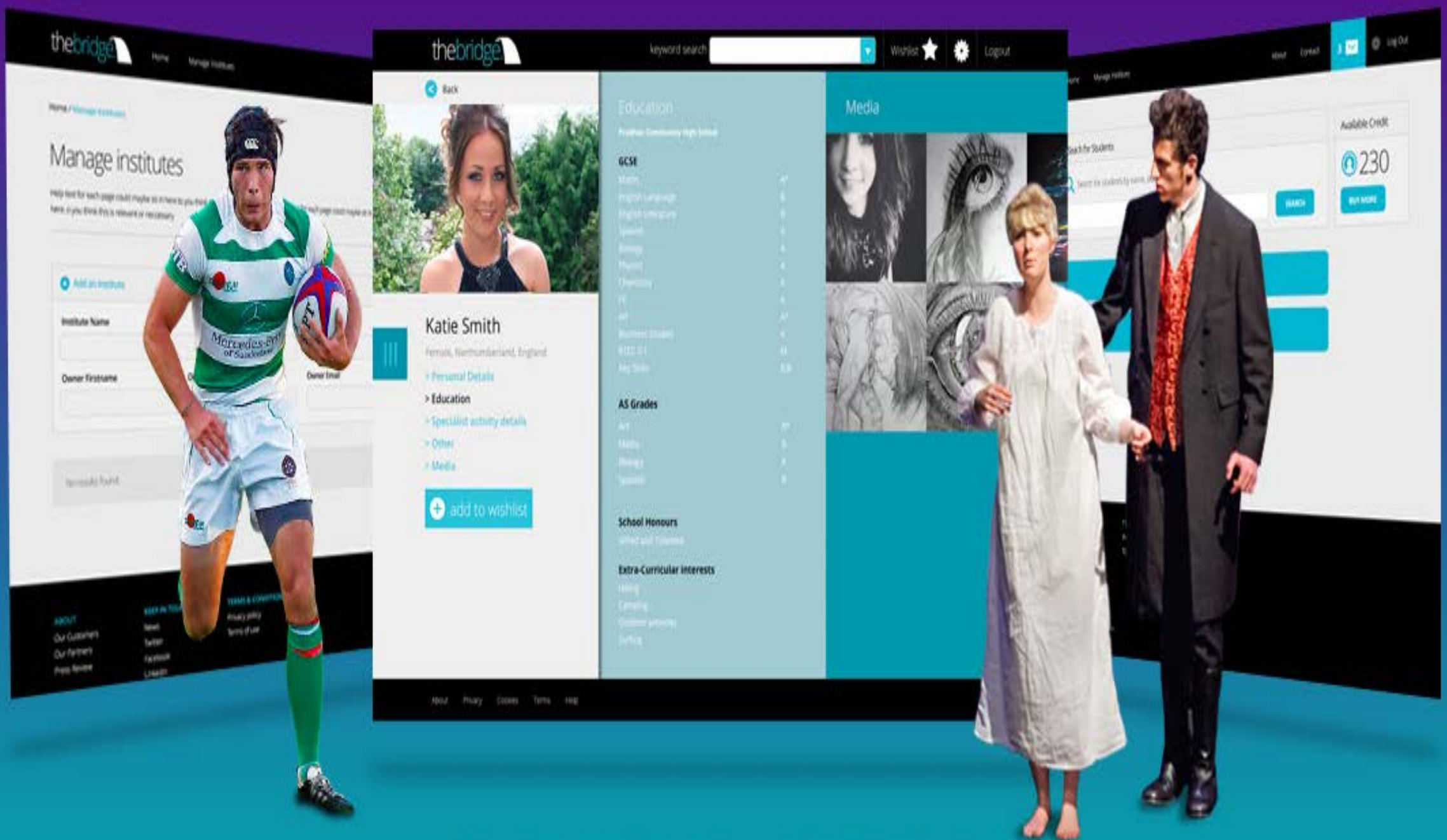
- ✓ Any
- Academic librarian
- Accountant
- Accounting technician
- Actuary
- Adult nurse
- Advertising account executive
- Advertising account planner
- Advertising copywriter
- Advice worker
- Advocate (Scotland)
- Aeronautical engineer
- Agricultural consultant
- Agricultural manager
- Aid worker/humanitarian worker
- Air traffic controller
- Airline cabin crew
- Amenity horticulturist
- Analytical chemist
- Animal nutritionist
- Animator
- Applications programmer
- Archaeologist
- Architect
- Architectural technologist
- Archivist
- Armed forces officer
- Aromatherapist
- Art therapist
- Arts administrator
- Astrophysicist
- Auditor
- Automotive engineer
- Barrister
- Barrister's clerk
- Bilingual secretary
- Biomedical engineer
- Biomedical scientist

| | | |
|---|---|----------------|
|  | Durham University Durham | Well and focu |
|  | KPMG UK | KPM and kno |
|  | Durham School Durham | Dur Four rece |
|  | Watson Burton LLP Tyne & Wear | Wat New wor |
|  | HFPR Tyne and Wear | AT H poss fund |
|  | Sedbergh School Cumbria | Four cho free |

“

*80% of WISE experts say they would hire
a B- student with a relevant internship
over an A+ student without a relevant
internship* ”

WISE Survey



Photography courtesy of Chris Lishman Photography and Mark Wilkinson Photography

*The Trust is delighted to be working with **globalbridge** as it offers a valuable online platform through which children and young people can showcase their talents and access opportunities at University and within the world of work.*

Kehri Ellis
(CEO, North Tyneside Learning Trust)

*Balfour Beatty is excited to be involved with **globalbridge**. As a new initiative, it has great potential to open doors for school leavers and graduates as well as allowing recruiters to filter specific criteria to identify future talent*

Dannielle Johnston
(Emerging Talent Resourcing Team Lead: Balfour Beatty)

***globalbridge** allows students to share their academic talents as well as their extra-curricular achievements on a single platform. As an educational tool, it supports a number of key areas in school, from unlocking higher education and future career opportunities, to PSHE lessons and CV development. Sedbergh school are excited to be involved."*

Dan Harrison
(Deputy Headmaster, Sedbergh School)

I think it is great to have something that not only keeps everything in one place but looks really professional as well. It is also a platform that is up to date and relevant for the media-rich society that we live in today - no more paper would be great!!

Charlotte Reynolds
(Leader of Enrichment Learning: Park View School, Chester Le Street)

***globalbridge** offers our Sixth Form students a platform to showcase not only their excellent academic ability, but also talents and experiences they have gained from our enrichment programme and extra-curricular activities.*

Rachel Pascoe
(Careers Coordinator: Egglecliffe School)

***globalbridge** offers young people the potential to display their talents, whatever they are, in a way that gets them noticed by top flight universities and employers. We are delighted to be involved.*

Mr Kieran McLaughlin
(Headmaster, Durham School)

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Ben Brownlee

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www.globalbridge.org.uk



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