

# Schools North East Trading Ltd Event Sponsorship Opportunity Healthy MindED 2019

**Date:** Friday 3 May 2019

**Venue:** Durham County Cricket Club, Chester-le-street

**Keynote speaker:** Professor Wendy Burn, President, Royal College of Psychiatrists

## About the Event

Head Teachers in the North East consistently cite child mental health problems as one of their uppermost concern. Schools North East launched the first (and only) schools-led commission into pupils' mental health to address the worrying decline in children and young people's mental health that school leaders have reported across the region.

The aim of this conference is to help schools understand the issues and provide them with practical support and guidance. It will inform the work of Schools North East's Healthy MindED schools-led Commission into mental health and will share good practice taking place across the region and beyond.

[Conference website](#)

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## About the Healthy MindED Commission

The commission will collect evidence from schools across the region as to the nature and extent of the problem that they face, whilst also identifying examples of practice from both within and outside the region. It will also look at how the education and health sectors can work together to ensure the best outcomes for children and young people. The commission will produce a solutions-based action plan that is adoptable by all schools in the region and beyond.

***“To equip schools to empower children and young people to understand mental health and, through increased resilience, to enjoy positive growth and development.” –***

***Mission of the Healthy MindED Commission***

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## Main sponsor said:

*“The biggest benefit for us as a commercial supporter is the opportunity to hear first-hand what is happening in our region to help combat the stigma of mental health. We learn about valuable working practices to help support the learners to have a healthy and happy school career.*

*We also spend time networking with school leaders, SENCO’s and members of the community who are working together to develop practical solutions facing our communities today.*

*The event demonstrates what can be achieved when people pull together and share ideas, support and working practices. CER are exceptionally proud to sponsor an event on Mental Health which touches our lives personally and professionally in some way.” – CER Education Recruitment*

# GET INVOLVED

## Main Sponsorship Package – SOLD OUT

Main sponsorship provides you with **direct exposure** at the conference, **sponsor acknowledgement** in all marketing for the event, **exhibition space**, your **logo on the event website**, **free delegate places** and a **10 minute speaking slot** at the start of the conference.

**Main Sponsor:** CER Education Recruitment

## SPONSORSHIP OPPORTUNITIES

Schools North East is looking for organisations to support this event as sponsors, providing your company with direct exposure to all conference delegates.

The exhibition is **strictly limited** to 15 stands and to organisations that are relevant to the conference topic of mental health only.

The following sponsorship opportunities are on offer:

Item	Description	Non-Commercial Supporter	Commercial Supporter	Education Supporter	Charity
<b>Session Room Sponsor</b>	Session room branding, stand in room + exhibition stand	£1,500	£800	£800	£800
<b>Exhibition Package</b>	Exhibition space, including a table & 2 chairs	£500	£350	£300	£350

*Commercial Supporters receive a discount on all sponsorship prices.*