

**Schools
North East**



Become a
Schools North East

**Commercial
Supporter**

Be part of the **Solution**

In 19/20 we have

engaged with

5000

school leaders



26 held events

for **6000**

delegates

conferences **6**

webinars **11**

online events **3**

TeachMeets **4**

policy events **2**

provided

30 policy briefings

10 opportunities

to **555** partner schools

Manifesto for North East
Education launched



launched a **virtual community**

to support ALL

North East Schools

Covid-19

for **school leaders** we

sent **81** updates &

resources to **6.5k**

held **8** webinars

supporting over **1.5K**

held **3** major virtual conferences for over **2k** delegates

None of this would be possible
without the fantastic support of
our **Commercial Supporters**

facilitated roundtables for

Heads

CEOs

Special & AP

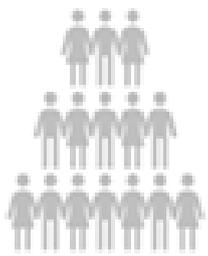


engaged with 1000 schools

ConnectEd

The region's **online community**
for all schools in the North East

Schools
North East 



30
groups

8000
connections



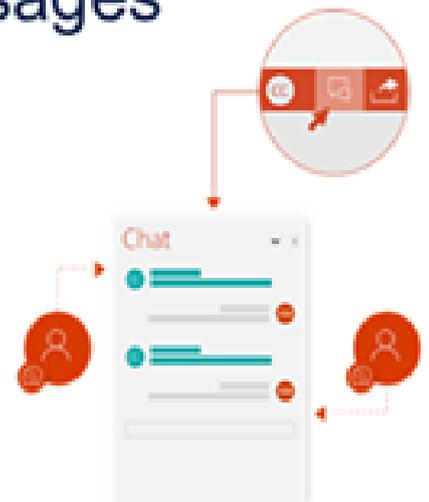
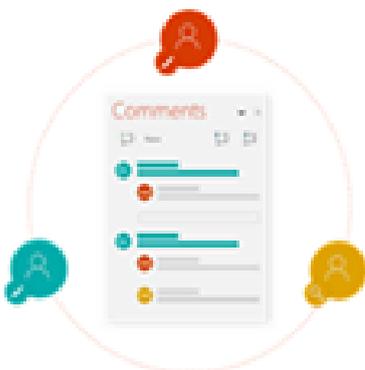
2.5K
members



12.5K
messages

600 posts

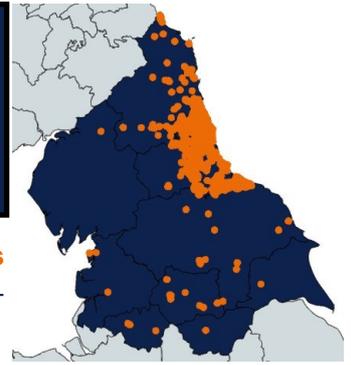
1.5k reactions



What is Schools North East?

The Challenge

In 2007, a group of Head Teachers came together to establish Schools North East. Their aim was to create a unique culture of collaboration and mutual support amongst North East schools to ensure the best possible outcomes for all of our region's young people. Twelve years on, Schools North East is stronger than ever.

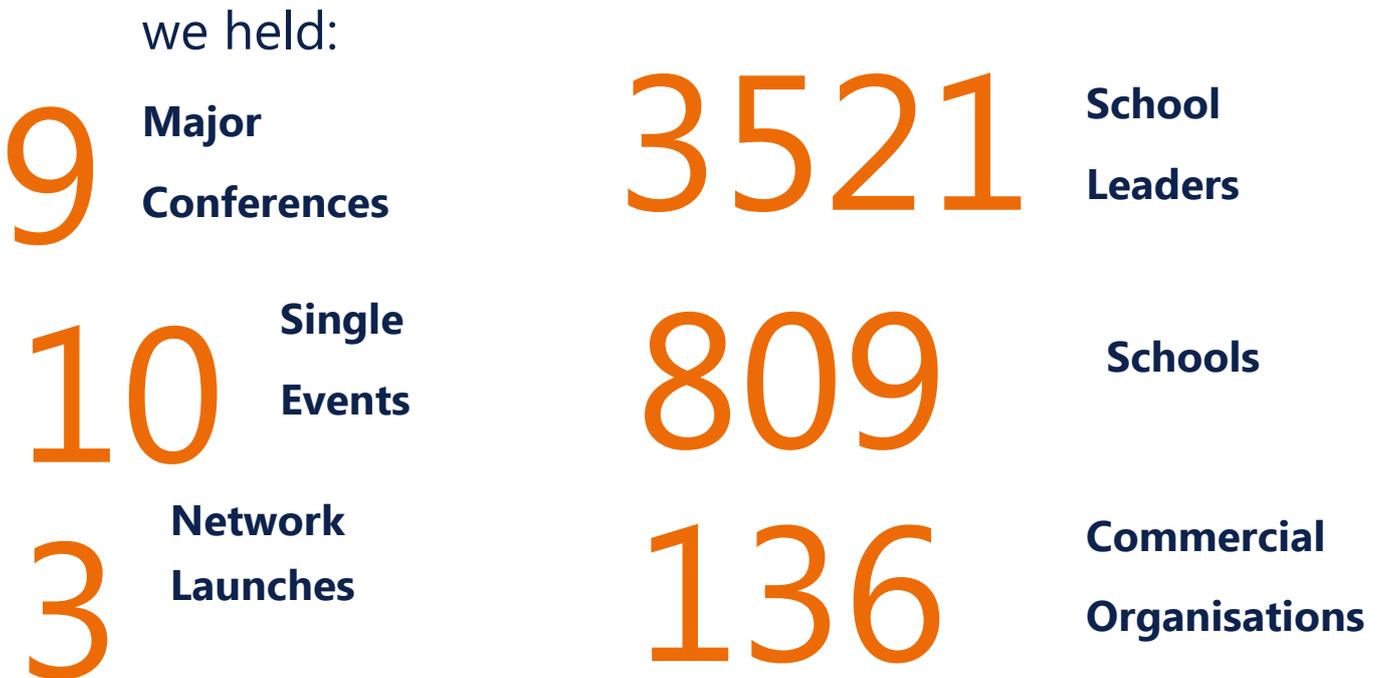


Schools North East is a movement for change giving a voice to all 1,150 North East schools in the national debate. Together we are the definitive, apolitical voice of North East schools, influencing the shape of regional and national policy to deliver our vision for our young people.

As a charity, we are independent, but not neutral. We campaign to improve conditions for North East schools, engaging with partners across all sectors. Innovation is at our core. We seek fresh solutions to the challenges of the present to shape our future, and have a strong social purpose, which is the foundation of our work. Our integrity underpins all that we do. We are entirely self-funding.

In the academic year 2018/19

and we engaged with:



OVER A DECADE OF CHANGE

Schools North East set up by Head Teachers

Held 3 events, started a newsletter, first Patron's Lunch held

Schools North East becomes self funding. Launched Power Lunches with local MPs and influencing policy, representing the region on a number of boards.

Expanded Partner School Membership Scheme

2007

2008

2009

2010

2011

2012

2013

First Schools North East

Enhanced membership and Commercial Supporter membership

Developed region-wide education improvement initiative, facilitated school-led interventions and held

What is a Commercial Supporter?

The Commercial Supporter Scheme has been designed for organisations who want to provide advice, goods, or services to our schools. Due to the many and diverse pressures on our school leaders' time, they are a notoriously difficult clientele to reach through conventional channels.

Becoming a Commercial Supporter offers a unique opportunity for you to

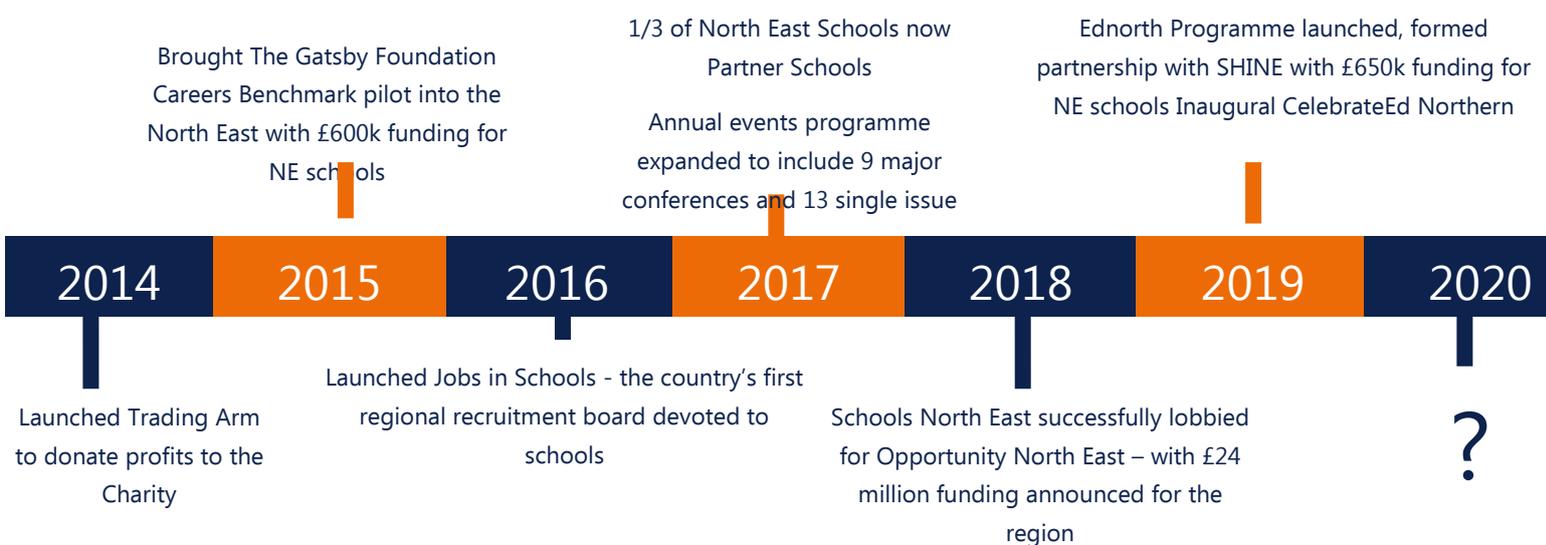
Schools North East is acting as a catalyst for change and a forum for constructive

connect with large numbers of educational decision makers in the North East.

It provides you with a great opportunity to build your profile, gain invaluable market intelligence, showcase your successes, and most importantly, support the North East's schools and young people.

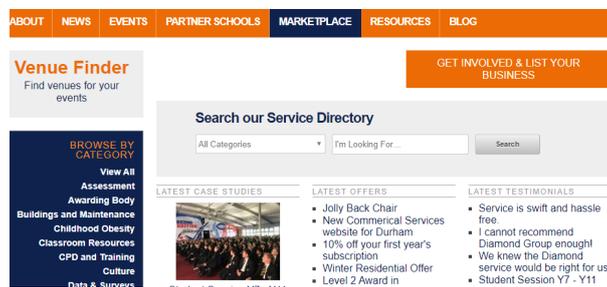
“I was impressed with length of time the delegates had to look round the exhibition, which a lot of other events don't tend to do.”

Exhibitor SBM 19



How can you get involved?

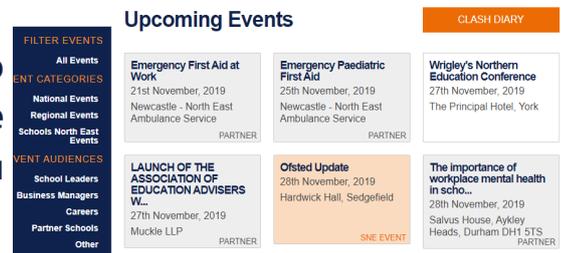
The Marketplace



After extensive market research with our Head Teachers, SBMs and Governors, it was agreed that a space was needed where they could view relevant services for their schools.

In our Marketplace we showcase what is available from all of our Commercial Supporters. You create your own profile and promote your business and products.

As a Commercial Supporter you will gain access to your own account to create a profile, upload case studies, testimonials, photos and video clips. You can also advertise your events via our 'clash diary.'



The long awaited Schools North East **Virtual Community, ConnectEd**, has been in a pilot stage and is now being rolled out to schools across the North East.

With members growing by the day Commercial Supporters will get the first opportunity to sponsor groups. A place to **Connect** with peers; **Contribute** to discussion; **Add** ideas; **Support** and be **supported** in your role; **Share** case studies, best practice and information; **Collaborate**; **Engage in** and **debate** research; and **Unite** schools through networks.

Newsletter

School Comms

Webinars

Survey

From £50 per week to
3,500 subscribers

Have your branding on SNE
Opportunity Mailers to
Heads and CEOs

Sponsor a thread and
deliver content in our
varied webinar programme

Include 2 questions
relevant to your
organisation

What's happening this year?

Summit

October
St James' Park, Newcastle

520+ Delegates
Audience: School Leaders
65 Exhibition stands
Priority booking window for Commercial Supporters
Exhibition prices from £675.00+VAT

Ofsted Update

November
Hardwick Hall

500 Delegates
Audience: School Leaders, SLT, Teaching & Learning Leads, Chairs of Governance
Exclusive Event Main Sponsor Opportunity

Curriculum Conference

January
Riverside Stadium, Middlesbrough

200 Delegates
Audience: School Leaders, SLT, Teaching & Learning Leads, Heads of Department
10 Exhibition Stands
Commercial Supporter exhibition prices from £375+VAT

Academies Conference

January
St James' Park, Newcastle

220 Delegates
Audience: School Leaders, CEO, SLT, CFO,
25 Exhibition stands
This is an exclusive Commercial Supporter event.
Prices from £525+VAT

Supporting Challenging Learners

February
Riverside Stadium, Middlesbrough

150 Delegates
Audience: School Leaders, SENCO, Behaviour leads
10 Exhibitions stands
Commercial Supporter exhibition

Patron's Dinner 2020

March
Crown Plaza, Newcastle

360 Attendees
Exclusive Event for Partner Schools and Commercial Supporters

Northern Governance Conference

April
Hardwick Hall

200 Delegates
Audience: Chairs & Vice Chairs, Governors, Clerks, School Leaders
15 Exhibitions stands
Exhibition prices from £325+VAT

Healthy MindED

May
Radisson Blu, Durham

150 Delegates
Audience: School Leaders, SENCO, Wellbeing Leads
15 Exhibitions stands
Commercial Supporter exhibition prices

School Business Management Conference

June
St James' Park, Newcastle
Audience: SBM, CFO, COO, HR & Finance Leads, School Leaders
65 Exhibition stands
Priority booking window for Commercial Supporters
Commercial Supporter Exhibition
Prices from 375+VAT



The Northern Celebration of Education

11& 12 June 2020
Northumbria University
Business School

400 + Teaching Practitioners

30 Exhibitions stands
Commercial Supporter
exhibition prices from
£325+VAT

Commercial Supporters can display their branding on the school recruitment portal **Jobs in Schools |North East** by booking banner advertising slots or contributing to webinars. 1,300 jobs were advertised last year with views totalling over 250,000. These jobs are shared widely on social media and attract prospective candidates from across the Country. As the savings are realised many MATs in the region are starting to adopt this as their primary recruitment source.

Standalone Events

Network

Teach

Exclusive opportunities to sponsor stand alone events

Exclusive opportunities to sponsor SBM Network meetings and Teach Meets throughout the region including CEO groups.

Our Members

The Schools North East network consists of **all schools in the North East**. Regardless of size, phase, academy status or any other variable. There are just two boxes to tick to be included in our network... you simply have to be a school and be located in the North East



The Sage for Education team has been a Schools North East Supporter for many years. This partnership has given Sage an unrivalled platform to be able to engage with the schools in the North East which in turn has benefited the schools we all serve and has delivered a real return on our investment.

Our primary contact for the school is the Head Teacher and CEO. Schools North East was founded on the local Head Teacher Associations of the North East and exists to support them and increase their reach and influence. The majority of our events are aimed at Heads and other strategic senior staff within schools. Our 45 strong Advisory Board of Head Teachers provides us with governance, direction and support.

With schools' operations becoming increasingly business-like, never has the role of the School Business Manager been more important. Schools North East has a School Business Manager Council to complement our existing Head Teacher Advisory Board. The Council is comprised of SBMs from across the different sub-areas of the North East, to build upon and support the existing local SBM networks, and provide a platform for all SBMs in every type

Head Teachers
CEOs

SBMs
CFOs COOs



“ We received very positive feedback from existing customers, genuine interest from potentially new customers and networked with other organisations.

“ We are looking to expand - this event has helped expand our brand into the North East.

“ Schools North East events get better and better every time.



95%

of delegates at the SBM Conference 2019 rated the conference as good

86%

of delegates rated the Summit 19 as good or excellent

Outstanding leadership has long been identified as key to driving standards within schools and increasing attainment levels across the region. At the core of leadership is the relationship between school leaders and their governing bodies. As the education sector becomes more fragmented, it is vital that Governors are accurately informed of developments to enable them to make the correct strategic decisions. Schools North East holds a number of events specifically for Governors providing them with the support they need.

Teachers and classroom practitioners are at the forefront of delivering educational excellence across the region. Schools North East has recognised this importance and has been working tirelessly to improve the provision of resources, opportunities and networks that teachers have access to. This provision includes holding regular events and conferences for teachers to attend and has this year seen the launch of the ground-breaking ConnectEd online community and the exciting Ednorth evidence-based teaching project: both designed to support, compliment and improve teaching across the North-East.

Governors
Trustees

Teachers
Classroom Practitioners

Proud to be a
Schools North East
Commercial Supporter



	Prices	
Membership Band 1	Turnover up to £500,000	£350 plus VAT
Membership Band 2	Turnover £500,000 to £1 million	£450 plus VAT
Membership Band 3	Turnover over £1million	£550 plus VAT

To become a Commercial Supporter fill in the [online form](#) today.

The annual cost of membership is calculated from annual turnover and lasts 12 months, beginning once we receive payment.

Sole traders and registered charities receive a 15% discount on all membership fees.

info@schoolsnortheast.com