

**Schools
North East**



**BECOME ONE OF OUR
COMMERCIAL SUPPORTERS
TODAY**

BE PART OF THE SOLUTION



WHO IS SCHOOLS NORTH EAST?

Schools North East is a schools-led network representing all 1,150 schools in the region regardless of size, type or phase. Established by a group of Head Teachers in 2007. It is an inclusive network led by Head Teachers creating a unique culture of collaboration and mutual support and bringing the expertise of our members to benefit developments within our region. We provide a voice for all schools in the region in the national debate.

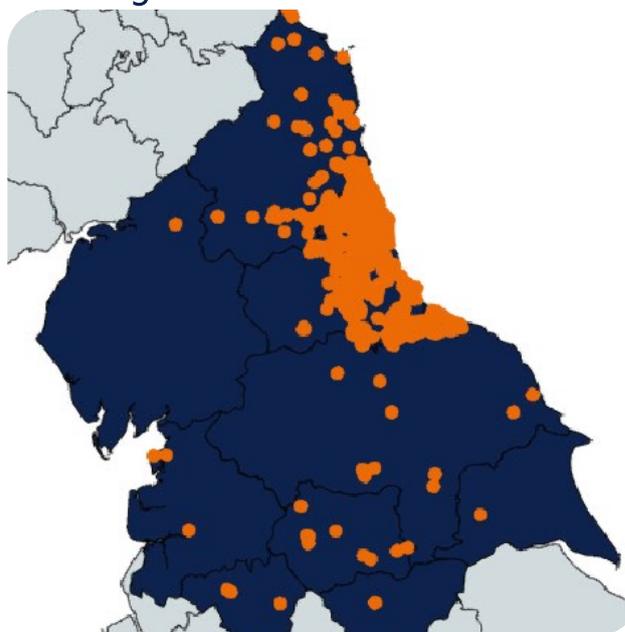
As a charity, we're independent, but not neutral we are governed by a group of Head Teachers and CEO's from across the region. We campaign to improve conditions for North East schools ensuring the best possible outcomes for each young person.

Our main contacts in schools are CEO's, Head Teachers, Senior Leaders and School Business Professionals. With the majority of our events aimed at strategic and operational leaders in the school. Our annual Schools Business Management conference is the biggest of it's kind with over 330 regional delegates attending. The Summit, our flagship conference sells out annually to 500 senior regional leaders.

**In the 2020/2021
academic year we have
delivered:**

- 7 major conferences
- 9 single issue events
- 12 MP roundtables
- 17 Webinars

All of the above were held virtually due to COVID-19 and Governmental restrictions



Vision

Young people in North East England who are confident, enterprising, skilled and aspiring: learning and developing within well resourced, nurturing, purposeful and collaborative school environments.



WHY BECOME A COMMERCIAL SUPPORTER?

As a Schools North East Commercial Supporter, above all you will be supporting the region's schools and young people.

As a Commercial Supporter you will benefit from:

- A unique platform to access hard to reach SLT, SBP's and decision makers.
- Receive regular insights throughout the year from network meetings with school leaders in the region to understand the latest challenges facing them.
- A welcome introduction as a Commercial Supporter in our weekly newsletter with over 4000 subscribers, on Twitter to our 8000 followers and on LinkedIn network.
- Discounted opportunity to sponsor the newsletter advertising your support, services or product £50 per edition.
- Gain first chance, discounted opportunities for attending, exhibiting, speaking at or sponsoring any of our annual or stand alone events.
- Create your own profile on our MarketPlace website. Share your company successes through case studies and testimonials, advertise your support, services and products or promote special offers.
- Advertise your own events or CPD opportunities for regional schools through our virtual calendar. These event opportunities will be added to our monthly mailer updates reaching 3,500 contacts.
- Numerous additional sponsorship opportunities with our virtual platforms, webinar series, school communications and [Jobs in Schools | North East](#) platform.

We currently engage with:

Over 8,000 school leaders and teachers

Over 1,500 regional and national schools

Over 9,000 visits to our MarketPlace website over the past 12 months

ADDITIONAL OPPORTUNITIES

Webinars

Recruitment & Retention, SBM and Governance

Networks

Including CEO's, Head Teachers, SEND/AP and Deputy Heads

ConnectEd

Including CEO's, Head Teachers, SEND/AP and Deputy Heads

Teach Meets

Network for teachers supporting evidence based education

Newsletters

Going out to 3500 subscribers

Schools Comms

Opportunity mailers and Bitesize Briefings

Further sponsorship opportunities at our events!

[Find out more about our sponsorship opportunities HERE](#)

Powered by

Schools
North East



JOBS IN SCHOOLS | North East

Packed with live vacancies from schools in the North East. The regions recruitment portal, set up by schools for schools with over 2400 jobs advertised in the academic year.



Schools North East facilitates the National Network of Special Schools for School Business Professionals. A network of more than 250 SBMs from across England collaborating to upskill, drive efficiencies and share best practice. The network is supported by the Department for Education

Ednorth

Ednorth inspires change in all classrooms across the North East by promoting an educational culture led by informed debate, research, collaboration and excellence.

Proud to be a
Schools North East
Commercial Supporter



Membership	Price
Band 1 (Turnover up to £500,000)	£400 plus VAT
Band 2 (Turnover of £500,000 to £1 million)	£500 plus VAT
Band 3 (Turnover over £1 million)	£600 plus VAT

To become a Commercial Supporter fill in the
[online form](#) today.

The annual cost of membership is calculated from annual turnover and lasts 12 months, beginning once we receive payment. Sole traders and registered charities receive a 15% discount on all membership fees.

“The Sage for Education team has been a Schools North East supporter for many years. This partnership has given Sage an unrivalled platform to be able to engage with the schools in the North East which in turn has benefited the schools we all serve and has delivered a real return on our investment.



The Difference we are Making

Policy

Manifesto for North East Education

Published in response to the 2019 general election, containing key recommendations for all political parties and policymakers, from North East Schools.

Lobbying on the key issues

We have written to the Department for Education on changes to exams, staff wellbeing, test and trace in schools, and the safe reopening of schools. Most recently, partnered with the North East Child Poverty Commission and Children North East to highlight the impact of changes to how Pupil Premium is allocated.

Regular roundtables with policy makers

Over the past year we have engaged with 17 of the North East's 29 MPs. Additionally, we have held a roundtable with representatives from Ofqual in light of the cancellation of exams, and another with Shadow Secretary of State for Education Kate Green MP.

Media Presence

Our recent policy work highlighting the continuing North-South divide in A Level and GCSE results this year was covered by BBC Look North, ITV Tyne Tees, BBC Radio Newcastle, BBC Radio Tees, and BBC national news. This included interviews with our trustees representing SNE, visits to our partner schools, and press briefings that informed the main stories.

Our policy work throughout the year has gained similar coverage. We contributed to the Education Select Committee's inquiry into left behind pupils from white disadvantaged backgrounds, and we were interviewed by Tes on this topic.



Just knowing that you are there to represent us, at a time of significant challenge, is very reassuring.

What's happening this year?

Click on each event to find out more information

School Business Management Conference

Date: Wed 13th October

Venue: St James' Park, Newcastle NE1 4ST

Time: 9:00 - 16:00*

Audience: SBM, CFO, COO, HR & Finance, School Leaders, Administration

Summit

Date: Thurs 14th October

Venue: St James' Park, Newcastle Upon Tyne

Time: 9:00 - 16:00*

Audience: Head Teachers, School Senior Leaders

Annual Ofsted Update

November

Details coming soon

Audience: School leaders, SLT, Teaching & Learning Leads, Chairs of Governance

Academies Conference

Date: Thurs 27th January

Venue: St James' Park

Time: 9:00 - 16:00*

Audience: School leaders, CEO, SLT, CFO



Annual Governance Conference

Virtual event

Date: Fri 18th February

Venue: Virtual

Time: 9:00 - 16:00*

Audience: Governors, Clerks, School Leaders

Annual Patron's Dinner

Date: Thursday 17th March 2022

Venue: Crowne Plaza, Newcastle

Audience: School leaders, Partner Schools only

Curriculum Conference

Date: Thursday 31st March 2022

Venue: TBC

Time: 9:00 - 16:00*

Audience: SLT, Teaching & Learning Leads, Head of Department

Healthy MindED

Date: Thursday 19th May

Venue: TBC

Time: 9:00 - 16:00*

Audience: School leaders, SENCOs, Wellbeing Leads, Pastoral

The Northern Celebration of Education - CelebrateEd

Date: June 2022

Details coming soon

View our full calendar of events at

www.schoolsnortheast.com/events