



Main Sponsorship Opportunity

CEO Roundtables with Sir David Carter

Autumn term: 24th September 2020

Spring term: TBC

Schools North East would like to provide you with the opportunity to become the main and only sponsor of our CEO Roundtables with Sir David Carter series.

About the events

Two virtual roundtable sessions with Sir David Carter taking place in the autumn and spring term.

As part of Schools North East's support for Trust Leaders across the region, we have been holding regular CEO Roundtables providing an ongoing forum for our Trusts at a time when it has been most needed. These Roundtables have enabled CEOs to discuss their challenges and share solutions, as well as enabling Schools North East to further amplify the voice of schools across the region.

For our 45 Partner Trust CEOs, we are also pleased that we will be joined by **Sir David Carter** for two special editions of our CEO Roundtables, the first one to be held next week on **Thursday 24th September at 9.15am with the second being held in the spring term.**

David will discuss what he considers to be priorities, along with his hopes and fears for the coming year followed by discussions and Q&A with CEO Roundtable.

Being the main sponsor of these two virtual events displays your company's continued support to Trust Leaders in the North East. You will have the opportunity to deliver a short live introduction at the start of each Roundtable to welcome and address the attendees. You will also be the only non-Trust CEO in attendance at the Roundtable providing you with exclusive insight into the challenges being faced by MATs across the North East.



Main sponsorship package - £1,500+VAT

As the main sponsor of the virtual roundtables with Sir David Carter, you will receive:

- **‘Welcome to delegates’ address:** At the beginning of each event, you are provided with a 5-minute max speaking slot to address and welcome all of the Trust CEOs and Sir David Carter.
- **Digital advert:** the option to submit either a stationary slide or a 30 second video advert which will be broadcast live at the beginning and end of each live event over the two days as part of our build up video.
- **Branding:** Your branding and logo will be included on the event website and the Zoom registration page. Your logo will also appear on all marketing and social media leading up to the events. Your logo will appear on all SNE holding slides during the live events.
- **Marketing:** Your company will be on all marketing for the roundtables during both the autumn and spring terms.
- **Website:** Your logo prominent on conference website homepage and on the sponsor page.
- **Delegate list:** You will receive a delegate list in advance of the event with all names, job titles and Trusts of all attendees.
- **Free delegate places:** You will be provided with two delegate places to join the live webinars.
- **Recorded sessions:** Your company will receive prolonged exposure and coverage as the recordings of the events will be accessible to all delegates post event and any new viewers for the foreseeable future.

To discuss this opportunity further or to confirm your sponsorship please contact Ben Hardy: b.hardy@schoolsnortheast.com



About Schools North East

Schools North East is the first, and only, regional schools-led network in the UK. We represent the views of all 1,150 schools in the North East. Our Board of Head Teachers is elected by their peers to represent the North East's Primary, Secondary, Special, and Independent sectors.

As well as our Board of Head Teachers, Schools North East is also steered by a 'Council' of School Business Managers drawn from every area, phase and type of school in the North East.

Schools North East has extensive experience organising large-scale conferences and exhibitions. Our annual Summit attracts over 500+ school leaders and is the must-attend education event in the North East. Our annual School Business Management Conference attracts over 300 delegates and is the biggest event of its kind in the country. As well as physical events, Schools North East has successfully organised large scale virtual conferences and delivers an extensive annual webinar programme. Our whole events programme during the 19/20 academic year supported over 7,000 schools leaders and staff from the North East and beyond.



Contact

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For further information about even sponsorship, please contact our events team events@schoolsnortheast.com