



Schools North East would like to offer you the opportunity to become a sponsor of our **'Back to School' online programme** where we are providing support and information for all schools across the North East during their return to school.

The 'Back to School' online programme began w/c 24th August and is continuing throughout September and the autumn term. During the initial week we delivered ten webinars and online events and we now have a minimum of five webinars scheduled to take place over the coming weeks which will be broadcast to a wide audience including CEOs, HTs, SBMs, Governors and Teachers.

Single webinar main sponsorship and sponsored adverts available.

See the pages below for more details and to book.



SINGLE WEBINAR MAIN SPONSORSHIP:

By becoming the main sponsor of a single webinar your company will have direct exposure to all attendees.

What's included?

Welcome message: Join us live on the webinar and deliver a 2 minute opening, welcome message to all attendees.

Advert: A virtual advert which will be included during the beginning and end of ALL webinars within the online programme. (See below for further information).

Branding: Your branding/logo will be included on the event website and the Zoom registration page. Your logo will also be included in all marketing and social media leading up to the event. During the live event your logo will be on all SNE presentation slides.

Delegate list: You will receive a delegate list in advance of the event with names, job titles and schools of all attendees.

Free delegate places: You will be provided with 3 free delegate places to join the webinar live.

Recording: All webinars will be recorded and will be continuing to be shared after the events have taken place, prolonging your company's exposure.

COST:

Commercial Supporter: £650+VAT

Non-Commercial Supporter £950+VAT

See next page for available webinars >>>





AVAILABLE WEBINARS:

Mental health and the return to school

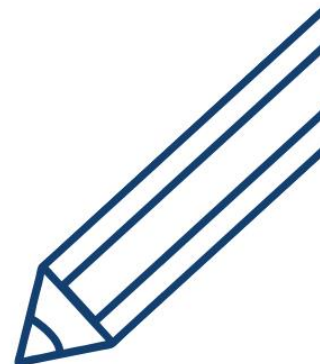
Audience: Senior leaders, Mental Health Leads, SENCOs, Teachers etc.

Ednorth TeachMeet – Blended Learning

Audience: Senior Leaders, HoDs, Teachers

Local Lockdown – Insights from a Trust CEO in Leicester

Audience: CEOs, Head Teachers, SBMs, other school senior leaders



[BOOK NOW](#)

SPONSORED ADVERT:

By booking a sponsored advert you will have the option to submit either a stationary slide or a 30 second video advert which will be broadcast live at the beginning and end of every webinar within the 'Back to School' programme from the day of submission.

As well as this, all webinars are recorded and will continue to be promoted to schools to watch after the live events have happened so your company will have prolonged exposure.

Your advert will be included in a minimum of five live webinars and will be stored within all recordings.

COST:

Commercial Supporters: £150+VAT

Non-Commercial Supporters: £200+VAT



[BOOK NOW](#)

