

Schools North East

Sponsorship

Opportunities

2018-19

What is Schools North East?

Schools North East is a movement for change giving a voice to North East schools in the national debate. We represent the views of all 1,200 schools in the North East. Schools North East is the first, and only, regional schools-led network in the UK and a registered charity.

In the last academic year we held 9 major conferences and 13 single-issue events as well as launching the Schools North East webinar programme. Our reach continues to grow year on year with over 3,000 school leaders engaging with us in 2017/18.

Opportunities overview

Below is a list of all of the current types of sponsorship opportunities that we offer:

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Event sponsorship

Schools North East's events programme has grown significantly over recent years, we now have more opportunities than ever for your organisation to get in front of audiences of school decision makers and leaders.

This academic year got off to a great start with well over 400 delegates attending our Ofsted update event in September and our annual Summit in October selling out, at 500 delegates and 65 exhibition stands, 4 weeks before the event, with a waiting list for delegates and exhibitors.

Last year was another record year for the Schools North East events programme with 3,150 school leaders and staff engaging with it; we supported a phenomenal 60% of North East schools. This provides a perfect platform for your company to engage with the region's Head Teachers, Chairs, Governors, senior and middle Leaders, Heads of Department, frontline teachers and School Business Leaders and Managers.

This year we are continuing with our annual and single issue events, growing our webinar programme, giving further support to School Business Managers and developing our Evidence Based Education programme building up to a two day Celebration of Education in July.

We hold many different types of events from large conferences to smaller single-issue events, and specific groups of delegates e.g. SBMs, Head Teachers, Governors, classroom practitioners and senior and middle leaders. We would not be able to deliver such a fantastic events programme to support our schools if it was not for the backing of our sponsors.

Get involved

See below a list of the different types of event sponsorship options we provide:

- Main event sponsor – large conferences and single issue events
- Exhibitions
- Session room sponsors
- Event material sponsors – lanyards, bags, notepads, name badges etc.
- Delegate bag inserts
- Conference handbook adverts
- Survey sponsors
- SBM network meeting sponsors
- Partner Lunch sponsors

Chairs of School Governance Conferences

Wednesday 5 December 2018 - Riverside Stadium, Middlesbrough

Thursday 6 December 2018 - Newcastle Racecourse, High Gosforth Park

In 2016 Schools North East launched its new strategy to shape our programme of work over the next three years. This included a very strong focus on school governance. We held our inaugural Schools North East Chairs of School Governance Conference in January 18 where over 150 Chairs, Vice Chairs and Senior leaders gathered for our first twilight conference.

Schools North East is offering you the opportunity to be the main sponsor of this event. This is a fantastic opportunity to secure your involvement in what we expect will become an extremely influential annual event for the key decision makers in North East schools.

About the Event

Chairs, Vice Chairs, Head Teachers and CEOs are key to the effectiveness of schools and of fundamental importance in helping to drive up standards. With the education landscape still undergoing significant transformation and changes to school structures, assessment, curriculum and statutory testing, it is now more important than ever for these key decision makers and leaders to be up to date with the latest developments in education, policies and procedures.

Now in its second year the Chairs of School Governance Conference will support Chairs in their key roles – state-maintained and academy; the programme will allow delegates to network with their peers, share best practice and discuss the most important issues facing governance nationally and within the region currently. This event will provide essential senior governance input into Schools North East's ongoing lobbying activities with government and other key organisations.

The event will provide you with exclusive access to an audience of Chairs of Governors, Vice Chairs, Head Teachers and MAT CEO's from schools across the North East.

[Conference website](#)

Delegates said:

“Great to meet other Chairs sharing the same experience... And feeling like it's not just you!”

“Great opportunity for networking”

Main Sponsorship Package - £2,000+ VAT per event

Main sponsorship provides you **EXCLUSIVE** exposure at the event(s).

WHAT'S INCLUDED:

'Welcome to delegates' address: At the beginning of each event, you are provided with a 5-minute speaking slot to address the conference and welcome delegates. All delegates are expected to attend this session.

Exhibition space: A 6ft x 2ft table and 2 chairs, to distribute your material and engage with delegates at each event.

Branding: You will have the opportunity to **EXCLUSIVELY** brand the event(s) with maximum exposure at key places such as the registration area and main stage.

Distribution of literature: You will have the opportunity to distribute literature to the conference delegates.

Sponsor acknowledgement: Your company will also be acknowledged in all marketing for the event(s) as the main sponsor.

Free delegate places: Your company will be provided with 2 free delegate places to attend the conference and network with delegates.

Website: Your company description, logo, and website link will feature prominently on the conference website(s).

Delegate details: You will receive an attendee list in advance of the event, with names and organisations of all confirmed attendees.

[Click here to register your interest for the 2019 events](#)

Academies Conference

Date: Thursday 31 January 2019

Venue: St James' Park, Newcastle upon Tyne

Keynote speaker: Lord Theodore Agnew, Parliamentary under Secretary of State for the Schools System

MATs are increasingly central to the effectiveness of the school system and of fundamental importance in helping to drive up standards. This event will put you in front of over 200 senior leaders and decision makers from academies and MATs from across the region and beyond.

About the Event

Schools North East's annual Academies conference brings together senior MAT leaders from across the region. It gives delegates the opportunity to think about what their new roles entail and the unique challenges that they face. The event will inspire them to reach new standards and enable them to network with their national and regional colleagues. It will inform academies who have recently made the decision to join or form a MAT, as well as those exploring potential options moving forward.

Last year we were delighted to be joined by Sir David Carter, National Schools Commissioner. Sir David delivered a very well received speech to 200 North East MAT CEOs, Executive Head Teachers, Chairs, and senior leaders. Sir David presented alongside some of the North East's leading MATs such as Northern Education Trust and WISE Academies.

[Conference website](#)

Exhibitors said:

"It was a successful day for our company and we would come again."

Main sponsor said:

"As the leading teacher supply agency in the North East, we're proud to be the lead sponsors of Academies for Schools North East for the second year in a row. It's fantastic to be able to make a real difference to pupils and teachers in our partner schools across the region by helping to facilitate and fund projects in the area."

*We're looking forward to revealing exciting opportunities in 2019 to further support Schools North East." – **First Class Supply***

GET INVOLVED

Main Sponsorship Package - SOLD OUT

Main sponsorship provides you with **direct exposure** at the conference, **sponsor acknowledgement** in all marketing for the event, **exhibition space**, your **logo on the event website**, **free delegate places** and a **10 minute speaking slot** at the start of the conference.

Main Sponsor: First Class Supply

SPONSORSHIP OPPORTUNITIES

Schools North East is looking for organisations to support this event as sponsors, providing your company with direct exposure to all conference delegates.

The exhibition is **strictly limited** to 25 stands.

The following sponsorship opportunities are on offer:

Item	Description	Non-Commercial Supporter	Commercial Supporter
Session Room Sponsor SOLD OUT	Session room branding, stand in room + exhibition stand	£1,600	£1,000
Exhibition Package SOLD OUT	Exhibition space, including a table & 2 chairs	£650	£500
Delegate Conference Bag	Company logo on the front of all conference bags	£1,500	£1,000
Lanyard Sponsor	Company logo or name on delegate lanyards	£1,500	£1,000
Name Badge Sponsor	Company logo on delegate name badges	£750	£500
Post Event Survey Sponsor	Company logo on post event survey + 2 questions from the sponsor	£280	£150
Conference Pack Inserts SOLD OUT	Can be up to A4 size and maximum of 5 bound pages or a branded item.	£200	£100

Commercial Supporters receive a discount on all sponsorship prices.

[Click here to register your interest](#)

Supporting Challenging Learners Conference

Date: 12 February 2019

Venue: Middlesbrough Football Club, Riverside Stadium

How **Mainstream Schools** and **Alternative Provision** can work more effectively together.

About the Event

Challenging learners are pupils who struggle in mainstream school setting for a variety of reasons, such as previous exclusion, behaviour issues, short- or long-term illness, school refusal etc.

Schools North East has been approached by schools in the region and asked to deliver an event around effectively educating challenging learners. The conference will focus on topics such as behaviour management, prevention strategies, parental engagement and developing the curriculum for challenging learners.

This event will attract an audience of Head Teachers, Senior Leaders, Pastoral Leads and SENCOs from mainstream schools.

GET INVOLVED

Main Sponsorship Package - £2,500+VAT

Main sponsorship provides you with **direct exposure** at the conference, **sponsor acknowledgement** in all marketing for the event, **exhibition space**, your **logo on the event website**, **free delegate places** and a **10 minute speaking slot** at the start of the conference.

SPONSORSHIP OPPORTUNITIES

Schools North East is looking for organisations to support this event as sponsors, providing your company with direct exposure to all conference delegates.

The exhibition is **strictly limited** to organisations that are relevant to the conference topic.

Item	Description	Non-Commercial Supporter	Charity	Commercial Supporter
Exhibition Package	Exhibition space, including a table & 2 chairs	£600	£450	£300

[Click here to register your interest](#)

Northern Governance Conference 2019

Date: 14 March 2019

Venue: TBC

Governing boards are key to the effectiveness of schools and of fundamental importance in helping to drive up standards. With the ever changing education landscape and changes to school structures, assessment, curriculum and statutory testing, it is now more important than ever for school governors, Directors, and Trustees to be up to date with the latest developments in education, policies and procedures.

About the Event

Now in its third year the Northern Governance conference will support those in school governance roles, state-maintained and academy, in taking a lead on strategic governance and carrying out their duties confidently and effectively. This event is also aimed at senior leaders who want to make sure they have a high performing governing board and those looking to recruit new governors.

The event will provide you with exclusive access to an audience of Governors and senior leaders from schools across the North East. We invite organisations who would like to get their product in front of this audience from governance services to technology that supports governance and reporting, initiatives supporting the ethos of the school to charities and businesses wishing to support schools and build relationships.

[Conference website](#)

Delegates said:

“As an education professional I thoroughly enjoyed the day, I found the sessions very informative and gave me plenty to think about and take back to my governing body.”

“Good balance between whole group, workshop and networking opportunities.”

“I thought that the balance was excellent, with a good spread of topics. I intend to persuade more colleagues to attend next year so that we can benefit from more of them.”

GET INVOLVED

Main Sponsorship Package - £4,000+VAT

Main sponsorship provides you with **direct exposure** at the conference, **sponsor acknowledgement** in all marketing for the event, **exhibition space**, your **logo on the event website**, **free delegate places** and a **10 minute speaking slot** at the start of the conference.

SPONSORSHIP OPPORTUNITIES

Schools North East is looking for organisations to support this event as sponsors, providing your company with direct exposure to all conference delegates.

The exhibition is **strictly limited** to 20 stands.

The following sponsorship opportunities are on offer:

Item	Description	Non-Commercial Supporter	Charity	Commercial Supporter
Session Room Sponsor	Session room branding, stand in room + exhibition stand	£1,500		£800
Exhibition Package	Exhibition space, including a table & 2 chairs	£600	£450	£300

[Click here to register your interest](#)

Annual Patron's Dinner

Date: Thursday 21 March 2019

Venue: The Biscuit Factory, Newcastle upon Tyne

About the Dinner

Schools North East will be holding its tenth annual Patron's Dinner on the evening of Thursday 21 March in Newcastle upon Tyne.

Held in honour of our Patron **Lord Puttnam of Queensgate**, our annual Patron's Dinner is an evening of networking and fine dining to celebrate the hard work of our region's school leaders. It is an exclusive black tie occasion for around 300 of the North East's most influential Head Teachers and senior educationalists.

All Schools North East Partner Schools are invited to attend the dinner, along with high profile special guests from business, academia and government.

Every year the Schools North East Patron's Dinner sells out through both our Commercial Supporters and our Partner School members. Last year we had an extensive waiting list of organisations eager to take a table(s) at the event, with school members also waiting for places to become available.

GUEST SPEAKER – Professor Frank Furedi, Sociologist, commentator and author

Frank Furedi is an author, sociologist and social commentator. He was formerly Professor of Sociology at the University of Kent in Canterbury. He has written 17 full-length books and has written extensively about issues to do with education and cultural life. Frank regularly speaks on radio and television. He has appeared on Newsnight, Sky News and BBC News, Radio Four's Today programme, and a variety of other radio television shows.

GET INVOLVED

Main Sponsorship Package – SOLD OUT

Main sponsorship provides you with **direct exposure** at the event, **sponsor acknowledgement** in all **marketing and social media** for the event, your **logo on the event website**, **VIP places**, **free table** entitling you to 10 free places, branding throughout the venue and a **5-minute welcome address** to guests.

Main Sponsor: North Yorkshire Education Services

Table Sponsorship Opportunity

Schools North East Commercial Supporters are invited support this event by becoming a Table Sponsor.

Sponsoring a table enables you to very visibly demonstrate your support for and commitment to our region's schools and ensure a strong presence at dinner.

A table is available for **£1,200 plus VAT**.

Healthy MindED 2019

Date: Friday 3 May 2019

Venue: Durham County Cricket Club, Chester-le-street

Keynote speaker: Professor Wendy Burn, President, Royal College of Psychiatrists

About the Event

Head Teachers in the North East consistently cite child mental health problems as one of their uppermost concern. Schools North East launched the first (and only) schools-led commission into pupils' mental health to address the worrying decline in children and young people's mental health that school leaders have reported across the region.

The aim of this conference is to help schools understand the issues and provide them with practical support and guidance. It will inform the work of Schools North East's Healthy MindED schools-led Commission into mental health and will share good practice taking place across the region and beyond.

[Conference website](#)

About the Healthy MindED Commission

The commission will collect evidence from schools across the region as to the nature and extent of the problem that they face, whilst also identifying examples of practice from both within and outside the region. It will also look at how the education and health sectors can work together to ensure the best outcomes for children and young people. The commission will produce a solutions-based action plan that is adoptable by all schools in the region and beyond.

“To equip schools to empower children and young people to understand mental health and, through increased resilience, to enjoy positive growth and development.” –

Mission of the Healthy MindED Commission

Main sponsor said:

“The biggest benefit for us as a commercial supporter is the opportunity to hear first-hand what is happening in our region to help combat the stigma of mental health. We learn about valuable working practices to help support the learners to have a healthy and happy school career.

We also spend time networking with school leaders, SENCO's and members of the community who are working together to develop practical solutions facing our communities today.

The event demonstrates what can be achieved when people pull together and share ideas, support and working practices. CER are exceptionally proud to sponsor an event on Mental Health which touches our lives personally and professionally in some way.” – CER Education Recruitment

GET INVOLVED

Main Sponsorship Package – SOLD OUT

Main sponsorship provides you with **direct exposure** at the conference, **sponsor acknowledgement** in all marketing for the event, **exhibition space**, your **logo on the event website**, **free delegate places** and a **10 minute speaking slot** at the start of the conference.

Main Sponsor: CER Education Recruitment

SPONSORSHIP OPPORTUNITIES

Schools North East is looking for organisations to support this event as sponsors, providing your company with direct exposure to all conference delegates.

The exhibition is **strictly limited** to 15 stands and to organisations that are relevant to the conference topic of mental health only.

The following sponsorship opportunities are on offer:

Item	Description	Non-Commercial Supporter	Commercial Supporter	Education Supporter	Charity
Session Room Sponsor	Session room branding, stand in room + exhibition stand	£1,500	£800	£800	£800
Exhibition Package	Exhibition space, including a table & 2 chairs	£500	£350	£300	£350

Commercial Supporters receive a discount on all sponsorship prices.

[Click here to register your interest](#)

Schools Business Management Conference 2019

Date: Thursday 13 June 2018

Venue: St James' Park, Newcastle upon Tyne

Where else can you meet 300+ School Business Managers in one day?

The exhibition at our School Business Management Conference has been completely sold out every year since the event started in 2013. Last year, the conference was attended by over 300 North East School Business Managers, Head Teachers and senior leaders and the feedback from both delegates and exhibitors was outstanding.

About the Event

Now in its seventh year, we are once again holding the conference at St James' Park to accommodate the very high level of demand we have already received.

The conference will include a mix of keynote speeches, practical surgeries, and interactive workshops. Key themes to be covered include: financial management, handling HR issues, procurement, premises management, staff wellbeing and supporting MATs.

The event attracts an audience of SBMs, CFOs, Head Teachers, Admin/Finance Officers, Admin/Finance Assistants, School Secretaries and anyone involved in the day to day running of the school.

[Conference website](#)

2018 Exhibitors said:

“Very well organised. Excellent location”

“Really enjoyed this year's conference - by far the best one that we have attended - very well organised.”

2018 Delegates said:

“This is the best conference for SBMs et al and its local!!”

“A well planned day, really enjoyed it!”

GET INVOLVED

Main Sponsorship Package - SOLD OUT

Main sponsorship provides you with **direct exposure** at the conference, **sponsor acknowledgement** in all marketing for the event, **exhibition space**, your **logo on the event website**, **free delegate places** and a **10 minute speaking slot** at the start of the conference.

Main Sponsor: Ward Hadaway Law Firm

SPONSORSHIP OPPORTUNITIES

Schools North East is looking for organisations to support this event as sponsors, providing your company with direct exposure to all conference delegates.

Item	Description	Non-Commercial Supporter	Commercial Supporter
Exclusive Exhibition Package	12 month membership as Commercial Supporter, exhibition space, exhibition bingo, delegate discounts	£1,200	N/A
Session Room Sponsor Session room branding, stand in room + exhibition stand	Room 1	£1,875	£1,500
	Room 2	£1,875	£1,500
	Room 3	£1,625	£1,200
Exhibition Package	Exhibition space, including a table & 2 chairs	£950	£650
Delegate Conference Bag	Company logo on the front of all conference bags	£1,750	£1,000
Lanyard Sponsor	Company logo or name on delegate lanyards	£1,750	£1,000
Name Badge Sponsor	Company logo on delegate name badges	£750	£500
Notepad Sponsor	Company logo on each page of delegate notepad	£750	£500
Post Event Survey Sponsor	Company logo on post event survey + 2 questions from the sponsor	£280	£150
Handbook advertising	A5 full colour page (all artwork must be supplied)	£250	£130
Conference Pack Inserts	Can be up to A4 size and maximum of 5 bound pages	£200	£120

[Click here to register your interest](#)

Northern Celebration of Education

This two day event will bring together classroom practitioners from across the North to celebrate and showcase the outstanding teaching practice in our schools providing the rest of the country and beyond with a window into the heart of our teaching community's excellence.

Date: Thursday 11 and Friday 12 July 2019

Venue: Northumbria University Business School

With a festival feel, the two days will be filled with the best education practice the North has to offer through a mix of informative sessions, practical workshops, surgeries, network points, music, and good food.

Delegates will engage with teaching colleagues, universities, think tanks, and research organisations and debate techniques and practices to help them grow as professionals.

It is the only 2-day event of its kind in the North and we want to make sure schools get the opportunity to recharge and refresh and go into the summer with enthusiasm.

It's going to be an exciting, informative event based in the heart of Newcastle bringing hundreds of teachers together to end the academic year on a high.

There will be a variety of sponsorship options for this event allowing you to showcase your products over two days, including **EdTech** demo rooms.

More information will be published in early 2019.

[Conference Website](#)

This celebration is part of our **Evidence Based Excellence** project created by Partner Schools. The project aims to implement a long-term shift in regional educational culture, drive regional and national policy, and create a nationally recognised platform and centre of excellence for educational thinking and showcasing of cutting edge research.

***The idea is not to look at 'getting ahead of the game'
But how to change 'the game' completely***

Get involved and be part of this exciting journey.

[Click here to register your interest](#)

Annual Ofsted Update

Date: September 2019

About the Event

Schools North East are hosting an Ofsted Update for Head Teachers and Senior Leaders.

This event is a regional Ofsted update delivered by Her Majesty's Inspectors who will be provide a comprehensive update briefing for Head Teachers and Senior Leaders, to update them on the Education Inspection Framework for 2019 and prepare them for the academic year ahead.

In 2017 and 2018, this was a sell-out event, attracting over 400 delegates from across the North East.

Delegates said:

"Great opportunity to get direct information"

"It is really helpful to have these updates and the opportunity to ask questions"

2018 Main Sponsor said:

"The thought and consideration given to their conference content, themes and organisation is reflected in the attendance, enthusiasm and engagement of the delegates. This, along with the excellent support and organisation from the SNE events team provide a great opportunity for Wesleyan's North-East team of consultants to continue to build strong relationships with their local schools.

The programme of conferences and events enables Wesleyan to meet new and existing contacts, and with the support of Schools North East, we very much appreciate that we are made to feel involved with and part of the events." – Wesleyan

GET INVOLVED

Main Sponsorship Package - £4,000+VAT

Being the **main** and **ONLY** sponsor of this event provides you with **EXCLUSIVE** and **direct exposure** to all delegates.

Your **company will be acknowledged** in all marketing for the event, you will be provided with an **exhibition space**, your **logo will be prominent on the event website**, you will receive **free delegate places** and will be entitled to a **10 minute speaking slot** at the start of the conference.

Summit 2019

Date: 10 October 2019

Venue: St James' Park, Newcastle upon Tyne

Last year's keynote speaker: Amanda Spielman, Her Majesty's Chief Inspector of Education.

This year we have **invited** the Secretary of State for Education, Rt Hon Damian Hinds MP.

Where else can you meet nearly 500 Head Teachers and School Leaders on one day?

Now in its eleventh year, the Schools North East Summit attracts internationally renowned speakers from government, academia, business and education. We were delighted to be joined by Her Majesty's Chief Inspector, Amanda Spielman, at the annual Summit in October 2018. In previous years, we have been joined by former Education Secretary Justine Greening, Sir Michael Wilshaw, Roger Pope, Sir Kevan Collins, Rt Hon. David Laws and Sir David Carter.

The event brings together the North East's school leaders, educationalists and decision makers to discuss the issues, practice, challenges and opportunities that will shape education in our region now and in the coming years.

Attracting nearly 500 high calibre delegates the Summit offers all of the benefits of a high profile national conference right here in the North East.

The Schools North East Summit brings together the region's School Leaders, educationalists and decision makers to discuss the issues, practice, challenges and opportunities that will shape education in the North East now and in the coming years.

Exhibitors said:

"Excellent event once again. We will be exhibiting again next year."

Delegates said:

"A thoroughly enjoyable day."

"A well planned day that ran in a very slick fashion."

GET INVOLVED

Schools North East is bringing together around 500 Head Teachers from across the North East for an exciting day of learning, networking, and sharing experience. The event has been designed to ensure that the social and networking aspects of the day will take place within the boundaries of the exhibition. All refreshments, including lunch, will be served within the exhibition area.

Main Sponsorship Package - SOLD OUT

Main sponsorship provides you with **direct exposure** at the conference, **sponsor acknowledgement** in all marketing for the event, **exhibition space**, your **logo on the event website**, **free delegate places** and a **10 minute speaking slot** at the start of the conference.

SPONSORSHIP OPPORTUNITIES

Schools North East is looking for organisations to support this event as sponsors, providing your company with direct exposure to all conference delegates.

Item	Description	Non-Commercial Supporter	Commercial Supporter
Exclusive Exhibition Package	12 month membership as Commercial Supporter, exhibition space, exhibition bingo, delegate discounts	£1,200	N/A
Session Room Sponsor Session room branding, stand in room + exhibition stand	Room 1	£2,250	£1,500
	Room 2	£2,250	£1,500
	Room 3	£1,800	£1,200
Exhibition Package	Exhibition space, including a table & 2 chairs	£950	£650
Delegate Conference Bag	Company logo on the front of all conference bags	£1,750	£1,000
Lanyard Sponsor	Company logo or name on delegate lanyards	£1,750	£1,000
Name Badge Sponsor	Company logo on delegate name badges	£750	£500
Notepad Sponsor	Company logo on each page of delegate notepad	£750	£500
Post Event Survey Sponsor	Company logo on post event survey + 2 questions from the sponsor	£280	£150
Handbook advertising	A5 full colour page (all artwork must be supplied)	£250	£130
Conference Pack Inserts	Can be up to A4 size and maximum of 5 bound pages	£200	£120

[Click here to register your interest](#)

Previous Event Feedback...

“Excellent event once again. We will be exhibiting again next year.”

Pentagon Play
Summit 2018

“Very well organised. Excellent location.”

d3associates
**School Business Management
Conference 2018**

“Really enjoyed this year’s conference – by far the best one that we have attended.”

M2 Education
**School Business Management
Conference 2018**

“Staff were exceptionally helpful all day. It was a successful day for our company and we would come again.”

Cornerstones Education
Academies Conference 2018

“Very well organised and great communication.”

Marmax Products
Summit 2017

“Excellent day with a great buzz about the place.”

Sika Liquid Plastics
**School Business Management
Conference 2017**

Webinar Sponsorship

In September 2017, we launched our new webinar programme to further support schools by reducing the cost of accessing timely, high quality information and CPD. Last year, we delivered 13 very successful webinars. The webinar programme will continue to progress throughout 2018-19 and we have introduced a structure using the individual strands below:

- Evidence-based education
- School Business Managers
- Governance
- Recruitment and retention

Each strand will include a minimum of three webinars (one webinar per term).

We would like to offer you the opportunity to be the main sponsor of one of our four webinar strands in our 2018-19 webinar programme.

Sponsorship Package

Being the main sponsor of one of our webinar strands provides your company with exclusive and direct exposure to attendees and registrants.

The cost of sponsorship is £1,000+VAT

What's included:

- **Webinar delivery:** Your organisation will be given the initial opportunity to provide the content for the webinars in your chosen strand, meaning that someone from your organisation would be the webinar speaker alongside the Schools North East host. (Optional)
- **'Welcome/Close to attendees' address:** At the beginning or end of the webinars, you are provided with 2 minutes to address the attendees as the webinar sponsor. (This is also included if you are not delivering the content).
- **Branding:** Your organisation's branding will be included on all marketing materials, all pre and post webinar information, all webinar presentation slides and on the recording of the online events.
- **Sponsor acknowledgement:** Your company will also be acknowledged in all marketing for each webinar.
- **Website:** Your company description, logo, and website link will feature prominently on the webinar webpage.
- **Delegate details:** You will receive a registrant list prior to the online events, with names and organisations of all the people who registered.

[Click here to register your interest](#)

Recruitment portal sponsorship

Jobs in Schools | North East

Jobs in Schools | North East is the not-for-profit recruitment portal developed by Schools North East in collaboration with North East schools. It forms part of our strategy to tackle the issue of recruitment and retention in the region and to market the North East as a great teaching destination in respect of schools and lifestyle. Since its launch the site has been grown through our own networks, digital campaigns and events and there is currently:

- Nearly 200 schools currently subscribed
- Over 1,600 candidates signed up to receive job alerts
- More than 100 jobs a month added to the site
- More than 600,000 page views

The site is used daily by SBM's and office staff within North East schools to add and manage their vacancies, as well as being regularly visited by prospective candidates, from CEO's, Head Teachers, and Teaching Staff, to HR and Finance Managers. The site is promoted on a national level through social media channels with a minimum of 3 posts per day.

We welcome sponsorship of the site from those who are also committed to supporting recruitment and retention of school staff in the region, and from those who are able to support candidates through upskilling, training, wellbeing and coaching or CV writing.

Advertising on the site starts from £500 plus VAT per term for a 9 x 8cm (approx.) advert appearing on a minimum of two pages and will be linked to your website. A discount of 20% will be given for an annual advert. We offer additional support to our subscribers and candidates through the Recruitment and Retention strand of our webinar programme. Sponsorship of a webinar strand (minimum of three webinars) includes:

- **Webinar delivery:** Your organisation will be given the initial opportunity to provide the content for the webinars in your chosen strand, meaning that someone from your organisation would be the webinar speaker alongside the SCHOOLS NorthEast host. (Optional)
- **'Welcome/Close to attendees' address:** At the beginning or end of the webinars, you are provided with 2 minutes to address the attendees as the webinar sponsor. (This is also included if you are not delivering the content).
- **Branding:** Your organisation's branding will be included on all marketing materials, pre and post webinar information, webinar presentation slides and on the recording of the online events.
- **Sponsor acknowledgement:** Your Company will be acknowledged in all marketing for each webinar.
- **Website:** Your company description, logo, and website link will feature prominently on the webinar webpage.

We have committed to a minimum of one webinar a term, and will always come to our current advertisers first for with opportunities to present these. Opportunities are available to sponsor individual webinars, or for a main sponsor for the full strand.

[Click here to register your interest](#)

Virtual Communities

The Schools North East Virtual Community aims to provide a place to share good practice, seek advice and guidance from colleagues, share resources and network from without leaving the office. The platform will be the go to place to ask a quick question, debate new initiatives, or collaborate with colleagues on projects and research. This private community will be open to all school professionals and will contain specific groups. We invite sponsors for these groups and consideration will be given to those organisations who can add value to the conversations and questions contained within the group.

Initially the platform will facilitate two main clusters: SBMs and Evidence Based Education. It will attract School Business Managers and Leaders, HR and finance leads, those involved in the running the business of the school, Head Teachers and senior leaders, classroom teachers, and subject leads and those with a responsibility for teaching and learning within their school or MAT.

Sponsorship Package

Being the main sponsor of one of the platform provides your company with exclusive exposure to the whole community. You will have your company banner on all pages and on the opening page you will have an area to add text and you will have access to upload a video.

Group Sponsorship

By sponsoring a group on the platform your company will have exclusive access to that group and be able to join in the conversations. You will have your company banner advertised on the group and will have access to upload a video or webinar.

[Click here to register your interest](#)

Newsletter sponsorship

Schools North East sends a weekly newsletter to over 3,000 Head Teachers, senior leaders and educationalists in the region. Over the years, this has become trusted and well respected by our readers. It is an invaluable source of information to keep readers up to date on the regional and national educational picture.

Sent out on a weekly basis, the Schools North East Weekly Update features news, comment, blogs, events, opportunities and job vacancies, as well as an opportunity to be featured as a sponsor.

- 1 week's sponsorship: £150+VAT
- 2-5 weeks' sponsorship: 10% discount
- 6-8 weeks' sponsorship: 15% discount
- Commercial supporter discounted price: £50+VAT per week; 10% discount for 3 weeks; 15% discount for 4+ weeks.

To see an example of the newsletter, [click here](#). The sponsorship area is the top orange line and the main orange box. Please note that due to the high volume of demand, all bookings are subject to availability.

[Click here to register your interest](#)

Become a Commercial Supporter

The Commercial Supporter

Scheme has been designed for organisations who want to provide advice, goods, or services to our schools. Due to the many and diverse pressures on our school leaders' time, they are a notoriously difficult clientele to reach through conventional channels.

Becoming a **Commercial Supporter** offers a unique opportunity for you to connect with large numbers of educational decision makers in the North East. It provides you with a great opportunity to build your profile, gain invaluable market intelligence, showcase your successes, and **most importantly, support the North East's schools and young people.**

Commercial Supporters get priority booking on all events many of which sell out before being open for general sale, and are the first port of contact for speaking opportunities and webinars.

Be part of the **solution**

The Marketplace After extensive market research with our Head Teachers, SBMs and Governors, it was agreed that a space was needed where they could view relevant services for their schools. In our Marketplace we showcase what is available from all of our Commercial Supporters.

As a **Commercial Supporter**, you will gain access to your own account to create a profile, upload case studies, testimonials, photos and video clips. You can also advertise your events.

[Application Form](#)

**For every child, for every school,
for the future of our region.**

We asked a representative sample of our **Commercial Supporters** for feedback on what **Schools North East** means to them. The overwhelming response was that they see **Schools North East** as a **gateway to North East schools**, enabling them to engage with provider organisations for the **mutual benefit of all.**

As a Commercial Supporter you'll get the opportunity to exhibit at our sell out events - with a discount of at least 20%.

[Click here for more information](#)

Visibly demonstrate your support for schools in the North East and raise your profile by displaying the Schools North East Commercial Supporter logo on your website and marketing literature. This provides a cost effective and instantly recognisable way of demonstrating your support for, and commitment to, the North East's educational community.



Contact us...

General enquiries

Tel: 0191 204 8866

Email: info@schoolsnortheast.com

CONTACTS

Events

Contact: Sam Murray, Events Manager

Commercial Supporter Membership

Contact: Pauline Aitchison, Business Manager

Jobs in Schools | North East (Recruitment portal)

Contact: Lucy McMahon, Relationship Manager

Schools North East Weekly Newsletter

Contact: Nicola Chapman, Marketing and Communications Officer